

# ALAGAPPA UNIVERSITY

(A State University Established in 1985)

Vallal Alagappan Valagam

KARAIKUDI - 630 003, Tamil Nadu, India

[www.alagappauniversity.ac.in](http://www.alagappauniversity.ac.in)



2017



Accredited with  
A+ Grade by NAAC  
(CGPA : 3.64)

2018



Graded as Category-1  
&  
Granted Autonomy

2018



Swachh Campus  
Rank : 4

2023



Rank : 30

2023



South ASIA Rank : 51  
Bandwidth : 251 - 260

2023



ASIA Ranking : 122  
Young University Ranking : 138  
Bandwidth : 401 - 500

## அழகு செய்திமடல் AZHAGU NEWSLETTER

VOLUME - 23

செயலிற் செம்மை • EXCELLENCE IN ACTION

ISSUE - II & III



Prof. G. Ravi, Vice-Chancellor and Prof. S. Rajamohan,  
Registrar i/c with Deans of Faculties, Heads of Departments and  
Officials of the University at the Freshers' Orientation Programme.

April - June, 2023 & July - September, 2023



# ALAGAPPA UNIVERSITY

(Accredited with 'A+' Grade by NAAC (CGPA : 3.64) in the Third Cycle  
Graded as Category - I University and Granted Autonomy by  
MHRD - UGC, 2023: QS ASIA Rank - 51



**Prof. G. RAVI**  
Vice-Chancellor  
CHIEF PATRON

**Prof. S. RAJAMOHAN**  
Registrar i/c  
PATRON

**Dr. P. MADHAN**  
Chief Editor & Publications  
Officer

## EDITORIAL COMMITTEE

**Dr. S. Thanuskodi**  
Dean-Faculty of Arts

**Dr. J. Sujathamalini**  
Dean-Faculty of Education

**Dr. J. Jeyakanthan**  
Dean - Faculty of Science

**Dr. S. Rajamohan**  
Dean-Faculty of Management

**Dr. A. Arun**  
Dean-Industry and Consultancy

**Dr. V. Sivakumar**  
Dean i/c - College Development Council

**Dr. K. Alamelu**  
Director - IQAC

## CONTENTS

**From the Vice-Chancellor**

**Faculty News**

**News from Various Centres / Cells / Clubs**

**Other Activities**



## *From the Vice-Chancellor*

---

Dear Readers,

*It makes me immensely delightful to communicate with you all through this Azhagu Newsletter which presents a reportage of events and programmes held during the periods from April to June and July to September, 2023.*

*The month of April 2023 witnessed the commemoration of the 114th Birth Anniversary of a Philanthropic Colossus Vallal Alagappan who, with his charitable disposition, lit up lamp in the lives of lakhs of people by providing them with quality education. On this occasion, the Vice-Chancellor, the Registrar, Faculty, Students and Administrative Staff along with the general public paid tribute to the late founder Vallal Alagappan and remembered with gratitude his acts of charity for the betterment of student fraternity and humanity. Besides, with the commencement of the new academic year 2023-24, faculty-wise orientation programmes, which aimed at making the freshers aware of the facilities available at the University like Library, Study Circle for the preparation of competitive examinations, Yoga Education, Medical and Health Centre and so on, were organized. And, Senior Professors from all the four faculties addressed the students, explaining to them the legacy and history of the varsity, besides sensitizing them to remain physically healthy and emotionally stable. Over and above, with the objective of making the students well-informed and knowledgeable about various current issues pertaining to environment protection, fire and safety measures, improving reproductive health through Siddha Medicine and so on, a number of awareness programmes were staged.*

*In addition to that, several Seminars, Conferences, Workshops, Conclaves, Special Discourses and Endowment Lectures brought eminent intellectuals and scientists to the premises of the University. Their congregation at the Varsity and their discourses impacted upon the students, kindled their passion for their subjects and stimulated them to scale greater heights in their chosen careers.*

*Realising the Central and State Governments' focus and thrust on Skill Development Courses, the University held a host of hands-on training programmes and workshops to make the learners skillful in various vocational landscapes. This newsletter also carries reports on impressive rankings obtained by the University from various ranking agencies at both the National and International levels. MoUs inked by the University speak volumes of the collaborative endeavours with other higher educational institutions for deeper research. I hope the readers will find the items interesting.*

**Prof. G. RAVI**  
Vice-Chancellor

## **Philanthropy Personified**

### **114<sup>TH</sup> BIRTH ANNIVERSARY OF VALLAL ALAGAPPAR CELEBRATED**



The 114th Birth Anniversary of VallalAlagappan who paved the way for the founding of Alagappa University was celebrated in a grand manner on 6.4.2023. The grand event started in the early morning with a rally taken out from Bhavanagar Stadium (a favorite haunt of Dr.Alagappan) to VallalAlagappan Memorial Temple. The rally, led by Prof. G. Ravi, Vice-Chancellor, included the Syndicate Members, Faculty Members, Officials of the University, Non-teaching Staff and Students. They paid floral tributes at the Memorial Temple.

As a sequel later in the forenoon, a meeting was arranged at L.C.T.L. Palaniappa Chettiar Auditorium. Presiding over the meeting Prof. G. Ravi, Vice-Chancellor, said without the benefaction of Alagappan there would not have been an educational town called Karaikudi. It is noteworthy that Alagappan chose Karaikudi which was an educationally backward region then. He established many educational institutions spending his entire wealth and time in a short span of 10 years. Perhaps no individual achieved such a feat in a decade of time single handedly. Referring to the sterling qualities of Alagappan, the speaker

said that Alagappan contemplated deeply, thoroughly analysed the matter on hand and implemented it meticulously and completely. He was a visionary of action. The Vice-Chancellor concluded his speech by stating that the benefactor's blessing is one of the main reasons why Alagappa University stands out globally. By way of showing gratitude to the Founder, he said that the faculty should endeavour to excel both in teaching and research and prove their multi-dimensional approach. The administrative staff should handle the files promptly without delay and the students should realize their responsibilities and study well.

#### **Enjoy Every Moment of Life**

Delivering the Founder' Day Oration Kamban Adisoodi Thiru. Pazha, Palaniappan, President, Kamban Kazhagam, Karaikudi illustrated VallalAlagappan's progressive thoughts, philanthropic acts, pragmatic action from the real incidents and happenings from Alagappan's life. While narrating his pleasant boyhood meeting with Alagappan in his residence at Cochin during the popular Pooram festival, he recalled a piece of valuable advice given by the philanthropist. He asked him to be cheerful always,

live happily enjoying every moment of life given by God and laugh with a sense of good humour. Laughter, the Vallal added, is the best medicine that makes life a healthy one. Besides he advised him to do physical exercise as a pleasant daily routine. The distinguished speaker said that he wants to convey the same counsel of Alagappa as a message to the students on the happy occasion of Alagappa's 114th Birth Anniversary.

Senior Prof. T.R. Gurumoorthy, Mrs. K. Alamelu, Mr. Abu Gavir and Ms. Sri Devi representing the faculty, administrative staff, students respectively spoke on the occasion. Syndicate Members Dr. R. Swaminathan, Dr. K. Gunasekaran, Dr. V. Palanisamy, Dr. S. Rajaram and Dr. C. Sekar, Faculty Members, Non-Teaching Staff, Students and VIPs from town participated in the function. A free blood test and Medical Counselling Camp was organized for the benefit of the staff of the University. Earlier Prof. S. Rajamohan, Registrar i/c, welcomed the gathering and Prof. E. Kannapiran, Controller of Examinations i/c, proposed a vote of thanks. Prof. S. Senthamizhpavai compered the programme.

### **Sacrifices of Freedom Fighters Recalled**

#### **77<sup>th</sup> INDEPENDENCE DAY CELEBRATIONS**

The Grand 77th Independence Day Celebrations at Alagappa University began with the hoisting of the Tricolour National Flag by Vice-Chancellor Prof. G. Ravi. He accepted the Guard of Honour presented by the NCC Cadets of the University.



In his Independence Day Address Vice-Chancellor stated: "The enormous freedom and democratic rights we enjoy in India are owing to the untold sufferings undergone by the freedom fighters. The Independence Day celebrations make all of us remember and recall the supreme sacrifices made by the patriots who were supported by millions and millions of ordinary people of India. In grateful remembrance of their sacrifices, let us salute the brave hearts and take a vow to strengthen the roots of freedom and nurture the growth of democracy. Recalling the core of the address delivered by Hon'ble

Prime Minister Shri. Narendra Modi, in his earlier Independence Day address, the Vice-Chancellor said that the Indian society has become an "aspirational society". Every citizen wants "speedy progress" in every sector in India. This is happening in the country. India is poised for remarkable growth. The young Indian population has a bright future. Skilled population is the need of the hour. Now, it is for young men and women to take advantage of the situation so as to develop themselves and the nation. The educational planners and institutions in India being aware of this are endeavouring to impart skill education, bring innovation and develop entrepreneurship. Alagappa University with its commitments to modern and progressive approach is endeavouring to contribute intensely to these training programmes.

### **India Looked upon as a Leader**

The Vice-Chancellor further said that India is looked upon as a Leader by many countries. He quoted the words of Hon'ble Prime Minister: "The world is looking at India with pride and anticipation. The world has started looking for solutions to the problems on the soil of India. This change in the world, this change in the thinking of the world is the result of our experience and journey of the last 75 years. The world is observing the way we have started moving ahead with the resolution. The next 25 years are very significant for our country. And we must take up the responsibility of fulfilling all the dreams of the freedom fighters before we celebrate the 100 years of Independence in 2047".

Prof. G. Ravi mentioned the overall achievements and the excellent rankings obtained by Alagappa University in the assessments recently made by the National and International Ranking Agencies and referred to the sincere efforts being made to improve the University in terms of teaching, research and publication at par with global standards. He added that the Internal Quality Assurance Cell (IQAC) of the University is taking fast steps to obtain good score in the fourth round of NAAC evaluation which the University will face the next year. He concluded his speech by exhorting students to strengthen their subject knowledge and resources in such a way that it empowers them individually and also the nation. They should also develop patriotic spirit and make their contribution to the progress of the nation.

The Vice-Chancellor honoured the Alagappa University Administrative Staff Dr. M. Chandrasekar, Dr. C. Ravi, Dr. K. Murugan, Dr. K. Santhi and Dr. Srivathsan who were awarded the Ph.D. degree during 2019-2022 and lauded them for evincing keen interest in academic pursuits. He also honoured the Alagappa University Cricket Team consisting of teaching and administrative staff which won the championship at the Cricket Match held on 12th and 13th August at Kilakarai among the 8 participant affiliated college teams.

As part of the celebrations, various cultural events were conducted which included a drama enacted by the students of the Department of Theatre and Film Studies, dance and song recitals performed by the students of the Fine Arts Department.

Dr. R. Swaminathan, Dr. K. Gunasekaran, Prof. V. Palanisamy, Prof. C. Sekar and Prof. S. Rajaram, Syndicate Members, Prof. S. Rajamohan, Registrar i/c, Prof. E. Kannapiran, Controller of Examinations i/c, Thiru. R. Pandian, Finance officer, Deans, Directors, Heads of the Departments, Faculty Members and Administrative Staff participated in this function. Faculty members of the College of Physical Education made arrangements for the successful conduct of this function.

Dr. C. Vairavasundaram, NCC Officer and Dr. M. Jothi Basu, Head i/c, Department of Theatre and Film Studies, compered the programme.

## PLEDGE AGAINST DRUG ABUSE TAKEN



As per the instructions of the Higher Education Department, Government of Tamil Nadu, a pledge against drug abuse was taken at Alagappa University, Karaikudi on 11.08.2023 in the presence of Thiru. A. Karthik, I.A.S., Principal Secretary, Department of Higher Education, Government of Tamil Nadu. Prof. G. Ravi, Vice-Chancellor of Alagappa University administered the pledge against drug abuse which was repeated by the Administrative Staff and Officials of the University. Syndicate members Dr. R. Swaminathan, Dr. K. Gunasekran, Prof. V. Palanisamy, Prof. C. Sekar, Prof. S. Rajaram and Reigstrar i/c, Prof. S. Rajamohan, Controller of Examinations i/c, Prof. E. Kannapiran, Finance Officer Mr. R. Pandiyan, Section Heads and Administrative Staff were present on the occasion.

Earlier, the pledge against drug abuse event was held at Alagappa University College of Education in the presence of Thiru. A. Karthik, I.A.S., Principal Secretary, Department of Higher Education. The students and Faculty members took the pledge read out by Prof. G. Ravi. Similarly, the Heads of Departments, Faculty Members and Students of all the Departments of Study at the University also took the pledge.

## FIRE AND SAFETY AWARENESS PROGRAMME CONDUCTED

Under the joint auspices of the Directorate of Collaborative Programmes and National Cadet Corps Unit, Alagappa University, a Fire and Safety Awareness



Programme was organized for the benefit of university students, faculty members and administrative staff on 19.04.2023 on the university campus. IIPHS College of Safety Management, Pudukottai, conducted the fire and safety awareness classes demonstrating the firefighting methods.

These classes were also held at the Science Campus for the benefit of students of the Faculties of Science, Education and Management Departments. The closing ceremony was held at Alagappa University College of Physical Education. Vice-Chancellor Prof. G. Ravi who attended the event said that awareness about fire and safety is very important for everyone. He referred to the basic safety measures that we should follow to extinguish the fire immediately in case of a sudden fire accident.

Under the leadership of Mr. G. Muruganandam, Director of the IIPHS College of Safety Management, more than 60 employees belonging to the fire and safety department of the institute gave a useful demonstration on how to extinguish the fire.

Prof. S. Rajaram, Prof. V. Palanisamy, Syndicate Members, Prof. J. Jayakanthan, Dean, Faculty of Science, Prof. A. Veeraravi, Dr. C. Vairavasundaram, NCC Coordinator were among those who were present on the occasion.

## Enhancing Work Efficiency

## ORIENTATION PROGRAMME ON STRESS MANAGEMENT AND PERSONALITY DEVELOPMENT CONDUCTED



An Orientation Programme on Stress Management and Personality Development for the Administrative Staff of Alagappa University was jointly organized by the Internal Quality Assurance Cell and the Planning and Development Cell. It was conducted on 26.04.2023 at the University Central Library Seminar Hall. Prof. S. Rajamohan, Registrar

i/c delivered the welcome address, highlighting the need to work efficiently without stress by all the employees of the university for its speedy progress and glory.

Vice-Chancellor Prof. G. Ravi, who presided over the event, listed the natural ways to get rid of stress. He said that included: -- doing regular physical exercise, practising yoga and meditation, taking nutritious meals at the right time, not getting completely immersed in social media and only using it for necessity. The other ways of overcoming stress are - by developing good relationship with family members and friends, handling one's work promptly without delay, completely avoiding habits that are harmful to health. By helping others as much as we can, not comparing ourselves with others and always acting with positive thoughts, one can definitely get rid of stress, he added.

Madurai-based Psychiatrist and Consultant Dr. RS. Rajendran spoke on stress relief methods at the event. He said that one must live with the conviction that he can do anything by proper and positive approach to life and events and hard work. He added human life is a wonderful one that happens only once; so if one follows the right path, he will have a peaceful stress-free life.

Earlier Prof. K. Alamelu, Director, IQAC, spoke about the objectives of the programme. The workshop intends to promote the mental and physical health of the participants and cultivate a positive work culture in order to enhance their productivity. It will also throw light on pragmatic strategies of stress management meant for creating a happy team of employees in the University. All the administrative staff of Alagappa University participated in this programme.

## 39<sup>TH</sup> FOUNDATION DAY AND UNIVERSITY ADMINISTRATIVE STAFF DAY CELEBRATED



The 39th Foundation Day of Alagappa University and the University Administrative Staff Day were held on 9.5.2023 at the University Convocation Seminar Hall.

Prof. S. Rajamohan, Registrar i/c, delivered the welcome address. Vice-Chancellor Prof. G. Ravi who presided over the event mentioned that Alagappa University secured 3.64 points out of four in the 3rd cycle of the NAAC assessment and the main reason for that

achievement was the dedication and hard work of former Vice-Chancellor Prof. S. Subbiah. The next assessment of NAAC is to be held in 2024. Our target is to get 3.80 points and for this full cooperation and hard work of the administrative staff is very necessary. All files should move without delay and action should be taken immediately. Alagappa University has achieved various distinctions at the global, national and state levels. That is because of the best research work done here. He said if we all work together as a team, we can definitely achieve our target.

On this occasion, Alagappa University Former Vice-Chancellor Prof. S. Subbiah delivered the special address. He said that Alagappa University is a top ranked institution and a model university at the State level. Interestingly, people of other States have gone to the extent of searching in the map of India where Karaikudi Alagappa University is located. The distinguished speaker said that the place where we work should always be as good as it is now and we should all -- faculty, administrative staff and students -- work unitedly to secure 3.80 points in the 4th cycle of NAAC assessment.

M.L.A of Paramakkudi Constituency and Senate Member of Alagappa University Mr. S. Murugesan, Syndicate Members Dr. C. Sekar, Dr. V. Palanisamy and Tamil Nadu Sports University Former Vice-Chancellor Dr. R. Thirumalaichamy, Sr. Professor T.R. Gurumurthy, Deputy Registrar Mr. M. Balasubramanian, Assistant Registrar M. Murugesan offered felicitations at the event.

Finance officer Mr. R. Pandian, Deans of various Faculties, Heads of Departments, Senate Members Dr. M. Natarajan, Dr. M. Karunakaran, Administrative Staff and Retired Administrative Staff of the university attended the event. On this occasion, the Vice-Chancellor honoured the retired administrative staff of Alagappa University with Ponnadais. The Vice-Chancellor, Former Vice-Chancellor and M.L.A. Mr. S. Murugesan, along with the university officials planted saplings in the administrative staff garden as part of the event. At the end of the function Prof. E. Kannabiran, Controller of Examinations i/c, proposed a vote of thanks.

## Collaborative Efforts in Research Undertakings MoU SIGNED BETWEEN ALAGAPPA UNIVERSITY AND SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

A Memorandum of Understanding (MoU) between Alagappa University, Karaikudi and SRM Institute of Science and Technology, Kattankulathur, Chengalpattu District, was signed on 1.6.23 for exploring new collaborative research activities and to facilitate Faculty and Student Exchange Programmes between the top two institutions of Higher Learning and Research in TamilNadu.



Prof. G.Ravi, Vice-Chancellor, Alagappa University and Prof. C. Muthamizhchelvan, Vice-Chancellor, SRM Institute of Science and Technology inked the MoU on behalf of their respective institutions.

After signing the MoU, Prof. G. Ravi, Vice-Chancellor, Alagappa University said: "The MoU will help in fostering Faculty and Student Exchange Programmes for mutual benefit. It will lead to collaborative efforts in study design, technical and scientific consultations in new research undertakings. It will also help in enhancing professional expertise and competence of the Faculty and Researchers in the fields of Life Sciences, Material and Chemical Sciences".

The Vice-Chancellor appreciated the efforts of Prof. J. Jeyakanthan, Head, Dept. of Bioinformatics, Alagappa University, for initiating this joint venture. Prof. S. Rajamohan, Registrar i/c, Prof. C. Vethirajan, Dean, Student Affairs, Prof. K. Alamelu, Director, IQAC and other Faculty Members were present on the occasion.

### **ALAGAPPA UNIVERSITY SECURES 30TH PLACE IN NIRF AMONG UNIVERSITIES CATEGORY**

The Hon'ble Minister of State for Education and External Affairs Dr. Rajkumar Ranjan Singh released the India Rankings 2023 for higher educational institutions in a function organized by the Ministry of Education (MoE) at New Delhi on 5.6.2023. A total of 8686 Higher Education Institutions (HEIs) participated in the ranking exercise for various categories and subject domains. Among these, 2478 higher educational institutions participated in the Overall Category.

Alagappa University has secured the 30th position among the "Universities Category", 43rd position among the Research Institutions and 56th position under the "Overall Category" among the 2478 higher educational institutions assessed at the national level for the National Institutional Ranking Framework (NIRF).

Among the State Universities that participated from Tamil Nadu, Alagappa University has secured the 3rd place in "Overall Institutions Category", "University Category" and "Research Institutions Category"

Name of the University	Overall Category Rank		University Category Rank		Research Institution Category	
	Rank	Score	Rank	Score	Rank	Score
Alagappa University	56	10.99	10	15.55	41	44.06

The ranking framework has evaluated institutions on five broad generic groups of parameters, i.e., Teaching, Learning and Resources, Research and Professional Practice, Graduation Outcome, Outreach and Inclusivity and Perception of Public, Academics and Employers and it has also taken into account research papers published in journals and their citations for assessment.



Prof. J. Jeyakanthan, Director and his team members, Alagappa University Ranking Cell, collected, analyzed and submitted the data to NIRF, MoE, New Delhi.

Prof. G. Ravi, Vice-Chancellor congratulated the Faculty Members, Administrative Fraternity, Research Scholars and PG Students for their continued commitment to the growth and development of the University.

### **MoU SIGNED BETWEEN ALAGAPPA UNIVERSITY AND KARPAGAM ACADEMY OF HIGHER EDUCATION**

A Memorandum of Understanding (MoU) between Alagappa University, Karaikudi and Karpagam Academy of Higher Education (KAHE), Coimbatore for collaborative research activities was signed on 13.6.2023 at Karaikudi.

The objective of the agreement is to enable deeper collaborative research between the two institutions on Science and Engineering Research utilizing laboratory and other research infrastructure. The MoU will also facilitate students and faculty exchange programmes and faculty development programmes. Prof. G. Ravi, Vice-Chancellor, Alagappa University and Prof. B. Venkatachalapathy, Vice-Chancellor, Karpagam Academy of Higher Education, inked the MoU on behalf of their institutions.





Prof. S. Rajamohan, Registrar i/c, Alagappa University, Prof. J. Jeyakanthan, Head, Dept. of Bioinformatics, Prof. K. Alamelu, Director, IQAC, Prof. C. Vethirajan, Dean, Students Affairs, Prof.A.Padmapiya, Special Officer (P&D), Alagappa University and Dr.V.Parthasarathy, Dean, R&D and Industry Relations from KAHE, Coimbatore were present on the memorable occasion.

Prof. B. Venkatachalapathy said both the institutions would take collaborative research to deeper levels and provide innovative solutions to societal needs. Echoing the same sentiments Prof.G.Ravi said both the institutes will take efforts to further enhance the quality of research and professional expertise. He appreciated the efforts of Dr.J.Jeyakanthan for initiating collaborative research.

### **Yoga-The Gift of India to the World**

#### **9<sup>TH</sup> INTERNATIONAL YOGA DAY CELEBRATED**

The 9th International Yoga Day was celebrated on 21.06.2023 at Alagappa University, Karaikudi. Presiding over the event, Prof.G.Ravi, Vice-Chancellor, Alagappa University, stated that the objective of celebrating the Yoga Day is to create an awareness among the people on the importance of sound health and to educate people how this ancient science of India helps for body-mind balance. Referring to the immense benefits of practising Yoga, Meditation and Physical Exercises, he said that everyday practice of these strengthens the body and the immune system and acts as a panacea for mental health relieving stress and tension, offering inner peace to an individual. Equal importance should be given to nutritious and balanced diet for leading a healthy and happy life, he added.



The highlight of the programme was the display of 50 difficult Yoga Postures by a student named S. Success, who is pursuing his second year Yoga programme in the Centre for Yoga of the University.

The Vice-Chancellor, Syndicate Members, Officials, Faculty Members, Administrative Staff and Students participated in the Mass Yoga Drill.



Prof. S. Rajamohan, Registrar i/c, welcomed the gathering. Prof. S. Saroja, Co-ordinator, Center for Yoga, proposed a vote of thanks. Prof. R. SenthilKumaran and Mr. Vasudevan made arrangements for the conduct of the programme.

### **ALAGAPPA UNIVERSITY STUDENTS SHOWCASE THEIR TALENTS AT ANNAMALAI UNIVERSITY FUNCTION**



A team of ten students of the Yoga Centre of Alagappa University participated and showcased their talents in the International Yoga Day Celebrations organized by Annamalai University under the presidentship of the Hon'ble Governor of Tamil Nadu Thiru. R. N. Ravi. These ten students enthralled the audience by showcasing difficult postures of Asanas and received the appreciation of the Governor for their excellent display of Yoga Asanas. Mementos and Certificates were received by the participants. The team was led by Mr. R. Prabu Rajasekaran, Adjunct Faculty, Directorate of Physical Education.

### **ALAGAPPA UNIVERSITY GETS 111<sup>TH</sup> RANK IN TIMES HIGHER EDUCATION ASIA RANKINGS**

Alagappa University is placed in the 111th Rank in Times Higher Education ASIA Rankings - 2023 released by the Times Higher Education (THE) on 22.06.2023. A total of

928 institutions from Asia have secured different positions in Times Higher Education ASIA Universities Rankings - 2023. Alagappa University has secured the sixth place in the overall institutions ranked from India and the first place at the Tamil Nadu State level.

Under this THE World Ranking, the performance of the participating institutions under five specific areas, viz. Teaching, Research, Citations, International Outlook and Industry Income, have been assessed and analyzed. However, the weightings are recalibrated to reflect the attributes of Asia's Institutions. "13 carefully calibrated performance indicators are used for providing the most comprehensive and balanced comparisons, trusted by students, academics, university leaders, industry and governments", stated the release.

Sr. Prof. J. Jeyakanthan, Director, Alagappa University Ranking Cell and his team members collected, analyzed and submitted the data to participate in THE World Ranking pertaining to the year 2022.

Prof.G. Ravi, Vice-Chancellor of Alagappa University, placed on record his appreciation for the efforts and thanked the Faculty Members, Administrative Staff, Research Scholars, PG Students and other Stakeholders for their continued commitment for the growth and development of the University.

### **ALAGAPPA UNIVERSITY PLACED IN 101-150 RANKING BANDWIDTH IN "YOUNG UNIVERSITIES CATEGORY" OF TIMES HIGHER EDUCATION WORLD RANKINGS**

Alagappa University is placed in the 101-150th ranking bandwidth in the "Young Universities Category" in Times Higher Education (THE) World Rankings 2023 announced on 3rd July 2023. Higher Education Institutions founded between 1972 and the present were assessed for ranking in the Young Universities Category.

Alagappa University has secured the first place in Tamil Nadu in this Category and the 4th place in overall institutions ranked from India.

Under this THE world ranking, the performance of the participating institutions under five specific areas, viz. Teaching, Research, Knowledge Transfer, International Outlook and Industry Income, have been assessed and analyzed. However, the weightings are recalibrated to reflect the profile of missions of young universities. The 13 parameters are calibrated to reflect the profile of missions of Young Universities.

Prof. J. Jeyakanthan, Director, Alagappa University Ranking Cell, collected, analyzed and submitted the data to participate in THE World Ranking pertaining to the year 2022.

This THE world Rankings 2023- Young Universities Category is an additional diamond added to the crown of Alagappa University.

### **Exhortation To Utilize All Facilities Offered ORIENTATION PROGRAMMES FOR I YEAR PG STUDENTS**

Orientation Programmes for the first year PG students of the Science, Arts, Education and Management Faculties (2023-24 academic year) were held on 7th, 8th and 9th August 2023 at Alagappa University Convocation Hall.



Vice-Chancellor Prof. G. Ravi, who presided over the events said that Alagappa University is preparing to face the fourth round of NAAC assessment; and "our aim is to get the maximum score of 3.80 out of 4. It could be achieved if all of us work together aspiringly. For achieving this goal, your role and involvement as students is very important in this process". He added that Alagappa University has advanced research equipment for latest science research and the students should use them properly and intensely to improve their research. It is a matter of pride that various higher education and research institutes in India make use of the research facilities available here. He asked the students to make good use of the Central Library and Faculty Libraries that contain latest books and all modern facilities for comfortable work. He exhorted them to read a lot of books and acquire knowledge related to their subjects. Students should also make good use of the services rendered at Skill Development Centre, Study Circle for Competitive Examinations and Placement Cell.

The Vice-Chancellor mentioned that Faculty Members working here are publishing research articles in leading research journals and are bringing laurels to the university. He said that there is a peaceful and conducive

environment for academic pursuits in Alagappa University. He asked the students to develop virtues such as positive thinking, full concentration in studies, and evince purposefulness in all their activities for elevating themselves to a higher plane. The Directorate of Distance Education offers facilities for students studying formal education to join the Diploma and Certificate courses offered through distance education mode. A 25% tuition fees concession is provided to them. This offer is applicable only to students studying through formal education in this University.

Prof. J. Jeyakanthan, Dean, Faculty of Science spoke about various rankings and grades obtained at the national and international levels by the University; and also referred to the excellent laboratory facilities available at the Science Campus of the University. Prof. S. Thanuskodi, Dean, Faculty of Arts, Prof. S. Rajamohan, Dean, Faculty of Management and Prof. J. Sujatha Malini, Dean, Faculty of Education spoke about their respective Faculties. Prof. E. Kannapiran, Controller of Examinations i/c, Prof. B. Vaseeharan, Dean Research, Prof. K. Manimekalai, Coordinator, Anti Ragging and Women Harassment Cell, Dr. C. Baskaran, Librarian, Dr. Muthukumar, Director, Skill Development Centre, Dr. Aanandhi, Medical Officer, Health Centre, Dr. S. Saroja, Coordinator, Centre for Yoga, Dr. P. Suresh Kumar, Director, Study Circle, Dr. K. Govindarajan, Deputy Coordinator, Placement Cell and Dr. K. Langeswaran, Coordinator, Cultural Club, spoke about the work undertaken by the respective departments. Prof. H. Gurumallesh Prabu, Director i/c, DDE, elaborated on the code of conduct for students. Dr. J. Sujathamalini, Coordinator, Centres/Cells and Clubs highlighted the functioning of these forums.

Earlier Prof. S. Rajamohan, Registrar i/c, delivered the welcome address. Prof. C. Vethirajan, Dean, Students' Affair, proposed a vote of thanks.

### **Beacon Lights Guiding the Youth**

## **TEACHERS' DAY CELEBRATED IN ALL GRANDEUR**

The Teachers' Day was celebrated on 05.09.2023 at Alagappa University. Presiding over the event, Prof.G.Ravi, Vice-Chancellor, said that teachers in all civilized societies have all along been valued, respected and adored as they are the beacon lights showing the right path to the younger generations. In India, the teacher is considered to be an important person next to mother and father. Even god is relegated to the next place only. Teachers are kept in very high esteem in developed countries. Especially countries like Japan, Germany, Australia and France are good

examples of this veneration. Without teachers, there cannot be a disciplined and civilized society. Tamil Poet Avvaiyar had the courage to equate a teacher with a god and has sung the glories of a teacher. He concluded his speech by expressing his gratitude to Alagappa University Faculty who brought laurels to the University by their academic contribution for securing good ranking at the National and International level assessments made by ranking agencies.



The former Vice-Chancellor of Alagappa University Prof. Sethu. Sudalaimuthu, in his special address, recalled the meticulous guidance given by his teachers and mentors and said how they helped him reach the highest position in teaching and administration of higher educational institutions. He added "Not only our teachers who taught us in our educational process but also all those who guided us to do any work or action perfectly are our teachers". He said that teaching is a great job giving inner satisfaction. If we love it and do it with real passion and dedication, we will be respected as great teachers. He exhorted all teachers of Alagappa University to work hard unitedly to maintain the excellent rank it had already obtained at the National and International ranking assessments and also to contribute to academic excellence for getting more points in the 4th round of the NAAC assessment which is due in the year 2024.

On this occasion, the Vice-Chancellor honoured 40 Faculty Members, who have excelled in research projects and published research papers in reputed journals and obtained patents and awards.

Earlier Dr.E.Kannapiran, Controller of Examinations i/c., welcomed the gathering. Sr. Prof.A.Narayanamoorthy, Head, Department of Economics and Rural Development, proposed a vote of thanks.

## UNIVERSITY PLACED IN RANKING BANDWIDTH OF 601-800 IN TIMES HIGHER EDUCATION (THE) WORLD UNIVERSITY RANKINGS 2024

Alagappa University has been placed in the ranking bandwidth of 601-800 in Times Higher Education (THE) World University Rankings 2024. It was announced by THE on 27th September 2023. The release said 10,050 institutions from across 108 countries participated and 2673 institutions submitted data to THE ranking. Overall, 1904 Universities have been ranked. Alagappa University has secured the second position among the universities from Tamil Nadu and secured the sixth place in overall University Ranking in India.

Under this THE world ranking, the performance of the participating institutions are assessed under four specific areas, viz. Teaching, Research, Knowledge Transfer and International Outlook. THE ranking has analyzed more than 134 million citations across more than 16.5 million research publications. It included survey responses from 68402 scholars globally.

Prof. J. Jeyakanthan, Director, Alagappa University Ranking Cell, analyzed and submitted the data received from various Faculties of Alagappa University for the participation in THE World University Ranking pertaining to the year 2023.

Prof. G. Ravi, Vice-Chancellor of Alagappa University placed on record his appreciation for the efforts and thanked the Faculty Members, Administrative Fraternity and Research Scholars / Students and other stakeholders for their continued commitment for the growth and development of the University.

## WEEK- LONG ANTI-RAGGING PROGRAMME CONDUCTED



A week-long Programme on Anti-Ragging was inaugurated at Alagappa University, Karaikudi on 14.08.2023 and it continued upto 18.08.2023.

Presiding over the inaugural event, Vice-Chancellor Prof. G. Ravi said that Alagappa University has a peaceful and disciplined atmosphere where no ragging incidents take place. A law to prevent ragging was first enacted in Tamil Nadu in 1997, followed by Maharashtra in 1999. Ragging, he said, involves humiliating and harassing freshers either physically or mentally by senior students in educational institutions. He said the University Grants Commission introduced a toll-free anti-ragging helpline in 2009 to prevent this offence in higher education institutions. He said that although there is no ragging in Alagappa University, the students who study here should create an awareness about the cruelty of ragging among the students who study in other educational institutions.

Prof. S. Rajaram, Member of the Syndicate, in his welcome address, said that every year on 12th August the anti-ragging day is observed in higher educational institutions to create awareness among the students about the prevention of ragging incidents. The University Grants Commission has instructed to hold this event as a week-long programme in the universities. He also said that this event is being held to create awareness that no threat should be made to the students studying in educational institutions on the basis of religion, caste, gender or economic conditions.

All Women Police Station Inspector Mrs. V. Satyaseela of Karaikudi Station delivered the keynote address on the occasion. In her speech she gave an explanation of the laws enacted by the governments to prevent it. Students should engage themselves in activities that benefit others. No one should be harassed physically or mentally. She also explained the punishments to be meted out on those involved in ragging incidents. She asked the students to follow the rules of the road -- to wear helmets, to avoid travelling of three persons in a two-wheeler, and to avoid driving under the influence of alcohol.

Earlier, Alagappa University Registrar i/c, Prof. S. Rajamohan welcomed the gathering. Dean, Student Affairs Prof. C. Vethirajan proposed a vote of thanks. More than 400 students belonging to the Management Departments of the University participated in the event.

## Under CSR Scheme

### ELECTRIC VEHICLE DONATED TO UNIVERSITY



An eco-friendly battery-operated Electric Vehicle costing Rs. 5,25,000/- (Five Lakhs and Twenty-Five thousand) was donated to Alagappa University, Karaikudi by Canara Bank, Karaikudi Branch under the Corporate Social Responsibility (CSR) Scheme on 21.09.2023. In a brief ceremony held on the University campus, the General Manager of Canara Bank, Madurai Division Mr. J. V. Krishna Mohan handed over the electric vehicle to Vice-Chancellor Prof. G. Ravi. The Vice-Chancellor thanked the officials of the bank for this thoughtful gesture at a time when the University has been implementing various measures to make the campus a green campus. He recalled how on 16.09.2023 two-wheelers, cars, vans and other petrol-driven vehicles were barred from entering the campus to avoid carbon emission inside the University. Greening the campus by planting saplings has become a routine process. The Alumni Park and the Administrative Staff Garden stand as a testimony to our continuous efforts on greening the campus, he added.

Officials of the Canara Bank Messrs K.N. Babu, Prem Anand and Michael Raj, Syndicate Members Dr. R. Swaminathan, Prof. C. Sekar, Prof. V. Palanisamy, Prof. S. Rajaram, Registrar i/c Prof. S. Rajamohan, Finance Officer R. Pandian, University Professors and Administrative Staff were present on the occasion.

## RETIRED STAFF HONOURED

The following administrative staff of Alagappa University retired from University service after serving meritoriously for a long time. They were honoured by the University Administration under the presidentship of Vice-Chancellor Prof. G. Ravi.



**Dr. N. Rajakumar**  
Deputy Director  
Served for 36 Years



**Mr. P. Sivasankaran**  
Assistant Registrar  
Served for 32 Years



**Mr. R. Ganesan**  
Assistant Registrar  
Served for 24 Years



**Mr. R. Pandi**  
Assistant Registrar  
(Technical)(U)  
Served for 32 Years



**Mr. N. Alagappan**  
Office Assistant  
Served for 35 Years



**Mr. A. Malaichamy**  
Office Assistant (Spl. Grade)  
Served for 31 Years



**Mr. R. Dharmaraj**  
Office Assistant (U)  
Served for 36 Years



**Mr. A. Subramanian**  
Office Assistant (SG)  
Served for 18 Years



**Mr. P. Kannan**  
Driver (Selection Grade)  
Served for 32 Years

## FACULTY OF ARTS DEPARTMENT OF TAMIL

### அறிஞர் அண்ணா பிறந்தநாள் விழா

அழகப்பா பல்கலைக்கழகத்தில் நிறுவப்பட்டுள்ள அறிஞர் அண்ணா ஆய்வு இருக்கையின் சார்பில் அறிஞர் அண்ணா பிறந்தநாள் விழா சிறப்புச் சொற்பொழிவு 15.09.2023 அன்று பட்டமளிப்பு விழாக் கலையரங்கில் நடைபெற்றது.



இந்நிகழ்ச்சிக்குத் தலைமை தாங்கிய பல்கலைக்கழகத் துணைவேந்தர் பேரா. க. ரவி அவர்கள் தனது தலைமையுரையில், அறிஞர் அண்ணா என்று கூறினாலே நம் அனைவருக்கும் நினைவிற்கு வருவது அவரது பேச்சாற்றலும், எழுத்தாற்றலும், அறிவுக்கூர்மையும் ஆகும். அறிஞர் அண்ணாவை நாம் எப்போதும் மறக்கவே முடியாததற்கு காரணம் நாட்டின் வளர்ச்சிக்கும் சமுதாய முன்னேற்றத்திற்கும் அவர் ஆற்றியுள்ள அளப்பரிய பங்களிப்பாகும். அறிஞர் அண்ணா இன்றைய இளம் தலைமுறையினர் பின்பற்றுவதற்குரிய எண்ணற்ற நற்பண்புகளை விட்டு சென்றுள்ளார். அவற்றை அறிந்து மாணவர்கள் பின்பற்ற வேண்டும். தமிழ்நாட்டில் அதிக எண்ணிக்கையில் பெண்கள் கல்வி பெறுவதற்கு அடித்தளமிட்டவர் அறிஞர் அண்ணா, அவரின் எழுத்துக்களும் பேச்சுகளும் பெண்கள் முன்னேற்றத்தை மையமிட்டதாகவே அமைந்தன என்றால் அது மிகையாகாது. அறிஞர் அண்ணா அவர்கள் தமிழ்நாட்டு அரசியல் தலைவர் என்ற நிலையில் மட்டுமல்லாமல் தேசியத் தலைவராகவும் மனித நேயத்தால் உலகம் வியந்து பார்க்கும் சிறந்த ஆளுமையாகவும் விளங்கியவர் எனவும் தெரிவித்தார்.

மனோன்மணியம் சுந்தரனார் பல்கலைக்கழக மேனாள் துணைவேந்தர் பேரா. இரா. தி. சபாபதி மோகன் அவர்கள் "பேரறிஞர் அண்ணாவின் பேனாவும் நாவும்" என்ற தலைப்பில் சிறப்புச் சொற்பொழிவாற்றினார். அவர் தமது உரையில் அறிஞர் அண்ணா தமிழ் தந்த தவம், அறிவுப் புரட்சிக்கு வித்திட்ட அறிவுலக மேதை என்றார். அவர் அடுக்கு மொழியில் தமிழ் மட்டும் பேசக்கூடிய பேச்சாளராக மட்டுமல்லாமல் ஆழ்ந்த பொருளுடன் இரு மொழியிலும் உரையாற்ற வல்லவர். அறிஞர் அண்ணா பண்பின் சிகரமாக விளங்கியவர். அறிஞர் அண்ணாவின் எளிமை மற்றும்

நேர்மை நாம் எல்லோரும் பின்பற்றவேண்டிய ஒன்றாகும். மாணவர்கள் அனைவரும் அறிஞர் அண்ணாவைப் போல நிறைய நூல்கள் வாசிக்கும் பழக்கத்தை ஏற்படுத்திக்கொள்ளவேண்டும் என்றும் எடுத்துரைத்தார்.

இந்நிகழ்ச்சியில் பல்கலைக்கழக அளவில் நடைபெற்ற கவிதை, கட்டுரை, பேச்சுப் போட்டிகளில் வெற்றி பெற்ற மாணவ, மாணவியருக்கு பணப்பரிசும், சான்றிதழும் வழங்கப்பட்டன. அறிஞர் அண்ணா பிறந்தநாளையொட்டி நடைபெற்ற பேச்சுப்போட்டியில் முதற்பரிசு பெற்ற அழகப்பா பல்கலைக்கழக இளம் வணிகவியல் மூன்றாமாண்டு மாணவர் நா. நவீன் “மறுமலர்ச்சி நாயகர் அறிஞர் அண்ணா” என்ற தலைப்பில் உரையாற்றினார்.

முன்னதாக, பல்கலைக்கழக தமிழ்த்துறைத்தலைவரும், அறிஞர் அண்ணா ஆய்வு இருக்கை ஒருங்கிணைப்பாளருமாகிய பேரா. சு. இராசாராம் வரவேற்புரை வழங்கினார். நிறைவாக உதவி பயிற்றுநர் முனைவர் சொ. அருணன் நன்றி கூறினார்.

**புழந்தமிழ் இலக்கியங்களின் வழி தமிழர் பண்பாடு மற்றும் நாகரீக அடையாளம்**



காரைக்குடி அழகப்பா பல்கலைக்கழகத் தமிழ்த்துறை, சென்னை ஆளுநர் மாளிகை மற்றும் ஈரோடு அவினாஷ் அறக்கட்டளை இணைந்து நடத்திய “புழந்தமிழ் இலக்கியங்களின் வழி தமிழர் பண்பாடு மற்றும் நாகரீக அடையாளம்” என்னும் பொருண்மையில் அமைந்த கருத்தரங்கம், பல்கலைக்கழகப் பட்டமளிப்பு விழாக் கலையரங்கின் கருத்தரங்கக் கூடத்தில் 20.09.2023 நடைபெற்றது. இந்த விழாவில் கலந்து கொண்ட அனைவரையும் தமிழ்த்துறையின் தலைவர் மூத்தபேராசிரியர் முனைவர் சு. இராசாராம் அவர்கள் வரவேற்றார். அதனைத் தொடர்ந்து, அழகப்பா பல்கலைக்கழகப் பதிவாளர் பேரா. சு. இராஜமோகன் அவர்கள் தலைமையுரை வழங்கினார். தொடர்ந்து ஆட்சிக்குழு உறுப்பினர் முனைவர் ம.இல.ராஜா அவர்கள் முன்னிலையுரை வழங்கினார்.

அதனைத் தொடர்ந்து கருத்தரங்கப் பொழிவுகள் நிகழ்ந்தன. முதற் பொழிவாக, காரைக்குடி அழகப்பா அரசு கலைக்கல்லூரி, தமிழ் உயராய்வு மையத்தின் இணைப் பேராசிரியர், முனைவர் மா. சிதம்பரம் அவர்கள்

உரையாற்றினார். அவர் தனது உரையில், “தமிழ் நாகரீகமும் பண்பாடும் உலகு தழுவியது. உலக மானுடப் பொதுமை பேணியது. அவற்றை அடுத்த தலைமுறைக்குக் கற்றுத்தர வேண்டியது நமது கடைமை” என்று குறிப்பிட்டார்.

அவரைத் தொடர்ந்து அழகப்பா பல்கலைக்கழகத்தின் மேனாள் துணைப் பதிவாளர் கி. காளையாஜன் அவர்கள் உரையாற்றினார். “தற்போது அகழாய்வு செய்யப்படும் கீழடிதான் நமது பழங்கால மதுரையாக இருக்க வேண்டும். அதற்கான சான்றுகளை இந்தப் புதிவுகளின் மூலமாக உறுதிப்படுத்த முடியும். இன்றைக்கு அனகோண்டா என்று அழைக்கப்படுகின்ற பெரும்பாம்பினைக் குறித்து நமது இலக்கியத்தில் பதிவு உண்டு. அதற்கு யானைகொன்றான் என்றும் ஆனைகொன்றான் என்றும் உள்ள பெயரே பின்னாளில் திரிந்து அனகோண்டா என்று ஆயிற்று. அதன் மூலத் தமிழ்ப் பெயர் மாசுணம் என்பதாகும். ஆசுணம் என்ற சொல் மலைப்பாம்பினையும், மாசுணம் என்னும் பெயர் இன்றைய அனகோண்டாவையும் குறிப்பதாகும். தமிழர்தம் பண்பாட்டில் தம்மைச் சார்ந்த அத்தனையையும் இலக்கியப்படுத்திய பெருமை அவர்களுக்கு உண்டு. அதனை நாமும் போற்றிக் காக்க வேண்டும்” என்று விளக்கிப் பேசினார்.

இந்த விழாவுிற்கு வந்திருந்த அனைவருக்கும் ஈரோடு அவினாஷ் அறக்கட்டளை நிர்வாக உறுப்பினர் திரு. கு. சிவக்குமார் அவர்கள் நன்றி கூறினார். தமிழ்த்துறையின் உதவிப்பயிற்றுநர் முனைவர் சொ. அருணன் நிகழ்ச்சியைத் தொகுத்து வழங்கினார்.

**பேரா. இராம. இராமநாதன் - திருமதி ருக்மணி இராமநாதன் மணிவிழா அறக்கட்டளைச் சொற்பொழிவு**

காரைக்குடி அழகப்பா பல்கலைக்கழகத் தமிழ்த்துறையின் சார்பில் பேராசிரியர். இராம. இராமநாதன் - திருமதி ருக்மணி இராமநாதன் மணிவிழா அறக்கட்டளைச் சொற்பொழிவு தமிழ்த்துறையில் 16.08.2023 நடைபெற்றது. இந்த விழாவில் கலந்து கொண்ட அனைவரையும் தமிழ்த்துறையின் தலைவர், மூத்த பேராசிரியர், ஆட்சி மன்றக் குழு உறுப்பினர் முனைவர் சு. இராசாராம் அவர்கள் வரவேற்றார். இவ்விழாவில் காரைக்குடி அழகப்பா பல்கலைக்கழகத்தின் கலைப்புல முதன்மையர் பேரா. தனுஷ்கோடி அவர்கள் தலைமை உரை வழங்கினார்கள்.

அதனைத் தொடர்ந்து “சிலம்பில் யாமும் ஊழும்” என்ற தலைப்பில் புதுவையைச் சேர்ந்த இசைத்தமிழ், நாடகத் தமிழ் அறிஞர் முனைவர் அரிமளம் சு. புத்மநாபன் அவர்கள் சிறப்புரை ஆற்றினார். அவர் தனது உரையில், “சிலப்பதிகாரம் மிகச்சிறந்த இசைக் காப்பியமாகத் திகழ்கிறது. பண்டைத் தமிழ் இலக்கியத்தின் இசை வடிவங்களை வாரிப்

பாடல்களாகச் சிலப்பதிகாரம் கட்டமைக்கிறது. சிலம்பில் இரண்டு பொருட்கள் கதையை நகர்த்துகின்றன. ஒன்று கண்ணுக்குப் புலனாகும் பொருளாகிய யாழ். மற்றொன்று கண்ணுக்குப் புலனாகாத ஊழ் ஆகும். கோவலனுக்கும் மாதவிக்கும் இடையிலே பிரிவு தோன்றுவதற்கு யாழும் ஊழும் காரணமாக இருக்கிறது என்றாலும் ஊழே முந்திக்கொண்டு அந்த யாழில் இசைப்பிழை தோன்றுமாறு செய்து அவர்கள் பிரிவுக்குக் காரணம் ஆகிவிடுகிறது. இசை நுணுக்கம் அறிந்தவர்களால் மட்டுமே இதனை உணர முடியும். ஆதலால் நம்முடைய இசை மரபுகளைத் தொடர்ந்து காப்பதற்கு நாம் இசைத் தமிழை நன்கு பயில வேண்டும். அதற்குச் சிலப்பதிகாரத்தை ஆழக் கற்க வேண்டும் என்று குறிப்பிட்டார். உரையின் நிறைவில் கலந்துரையாடல் நிகழ்ந்தது. இந்த இனிய நிகழ்வில் தமிழ்த்துறை ஆய்வு மாணவர்கள் உள்ளிட்ட பலரும் கலந்து கொண்டனர். தமிழ்த்துறைப் பேராசிரியர் முனைவர் மு. சுதா அவர்கள் நன்றியுரை வழங்கினார்.

## பெருந்தலைவர் காமராஜரின் 121 ஆவது பிறந்தநாள் மற்றும் கல்வி வளர்ச்சி நாளை முன்னிட்டு மரக்கன்று நடும் விழா



காரைக்குடி அழகப்பா பல்கலைக்கழக தமிழ்த்துறையும், பொருளாதார மற்றும் ஊரக வளர்ச்சித் துறையும் ரோட்டரி கிளப் ஆஃப் காரைக்குடி ஹெரிடேஜ் அமைப்பும் இணைந்து பெருந்தலைவர் காமராஜரின் 121 வது பிறந்தநாள் மற்றும் கல்வி வளர்ச்சி நாளை முன்னிட்டு நடத்திய மரக்கன்று நடும் விழா 17.07.2023 தமிழ்த்துறை வளாகத்தில் நடைபெற்றது. அழகப்பா பல்கலைக்கழகத்தின் மாண்புமிகு துணைவேந்தர் பேராசிரியர் க.ரவி அவர்கள் தலைமை ஏற்று உரை வழங்கினார்கள் அவர் தனது உரையில் விடுதலை பெற்ற இந்தியாவில் குறிப்பாகத் தமிழகத்தில் கல்வியைக் கடைக்கோடி மனிதனுக்கும் கொண்டு சேர்த்த பெருமை பெருந்தலைவர் காமராஜருக்கு உண்டு. தமிழகத்தின் எதிர்கால நலன்களுக்காக அவர் ஆற்றிய பேருழைப்பு இன்றும் நமக்குப் பெரும்பயன்களை வழங்கிக் கொண்டிருக்கிறது. அவருடைய இந்த பிறந்த நாளை கல்வி வளர்ச்சி நாளாகவும் மட்டுமின்றி மரக்கன்று நடும் விழாவாகவும் ரோட்டரி கிளப் ஆஃப் காரைக்குடி ஹெரிடேஜ் உடன் இணைந்து நமது பல்கலைக்கழகத்தின் தமிழ்த்துறையும், பொருளாதாரம் மற்றும் ஊரக வளர்ச்சித் துறையும் நடத்துவது சிறப்புடையதாகும் என்று குறிப்பிட்டுப் பேசினார்.

தொடர்ந்து, தமிழ்த்துறையின் தலைவரும் மூத்த பேராசிரியருமான முனைவர் சு. இராசாராம் அவர்கள் வாழ்த்துரை வழங்கினார். அவர் தமது உரையில், முற்காலங்களில் மரம் வளர்த்தல் என்பது அறமாகவே சுட்டப்பட்டது. சமுதாயத்தில் நல்ல கற்றறிந்த மாணவர்களை உருவாக்குவதைப் போலவே, தரிசு நிலங்களில் பயன் தரக்கூடிய நல்ல மரங்களை வளர்க்க வேண்டும். விழாவில் அழகப்பா பல்கலைக்கழகத்தினுடைய பொருளாதாரம் மற்றும் ஊரக வளர்ச்சி துறை தலைவரும் மூத்த பேராசிரியருமான அ. நாராயணமூர்த்தி அவர்கள், ரோட்டரி கிளப் ஆர் 4 மண்டலத்தின் உதவி ஆளுநர் வி. சேவியர் அந்தோணி ராஜ், ரோட்டரி கிளப் ஆஃப் காரைக்குடி ஹெரிடேஜ் தலைவர் பொறியாளர் செல்வம் அவர்கள், செயலாளர் பொறியாளர் சுப்பையா அவர்கள், பொருளாளர் திரு. மெய்யப்பன் அவர்கள் ஆகியோர் கலந்து கொண்டு சிறப்பித்தனர்.

## CENTRE FOR TAMIL CULTURE பயிற்சிப்பட்டறை



அழகப்பா பல்கலைக்கழகத் தமிழ்ப் பண்பாட்டுமையமும் நுண்கலைத்துறையும் இணைந்து மாணவர்களின் படைப்பாக்கத்திறனை மேம்படுத்துவதற்கான பயிற்சிப்பட்டறை 26.09.2023 அன்று பல்கலைக்கழகப் பட்டமளிப்பு விழாக் கலையரங்கக் கருத்தரங்க அறையில் நடைபெற்றது. இப்பயிற்சிப்பட்டறையின் தொடக்க விழாவில் தமிழ்ப் பண்பாட்டுமைய இயக்குநரும் நுண்கலைத்துறைத் தலைவருமாகிய முதுபேராசிரியர் முனைவர் சே.செந்தமிழ்ப்பாவை அவர்கள் வரவேற்புரை வழங்கிச் சிறப்பித்தார்கள். பல்கலைக்கழகக் கலைப்புல முதன்மையர், பேரர்.எஸ். தனுஸ்கோடி அவர்கள் இவ்விழாவிற்குத் தலைமையேற்று மாணவர்களின் பல்துறை சார்ந்த அறிவு வளர்ச்சியின் தேவை குறித்தும் பேச்சாற்றல், படைப்பாற்றல் தரும் வாய்ப்புகள் குறித்தும் எடுத்துக்கூறித் தலைமையுரையாற்றினார். தொடர்ந்து நான்கு அமர்வுகளாக நடைபெற்ற இப்பயிற்சிப்பட்டறையின் முதல் அமர்வில் விஜய் தொலைக்காட்சியின் தமிழ்ப்பேச்சு எங்கள் மூச்சு நிகழ்ச்சியின் வெற்றியாளர் மேடைப்பேச்சாளர், கலைச்சுடர் திரு. மு. இராகவேந்திரன் அவர்கள் மேடைப்பேச்சு குறித்த பயிற்சியை மாணவர்களுக்கு வழங்கினார்.

இரண்டாவது அமர்வில் பன்முகப் படைப்பாளர் முனைவர் ம. ஸ்டீபன் மிக்கேல் ராஜ் அவர்கள் சிறுகதையின்

இலக்கணம் கூறிச் சிறுகதை படைத்தலில் உள்ள உத்திகள், வருணனை, நடையமைப்பு முதலியவற்றை எடுத்துக்கூறி மாணவர்களின் சிறுகதை ஆர்வத்தை தூண்டும் வகையில் பயிற்சி வழங்கினார். மூன்றாவது அமர்வில் கவிஞர் தமிழ் திரு து ஸ் ய ந்த் ச ர வ ண ரா ஜ் அவர்கள் புதுக்கவிதையின் இலக்கணம் கூறிப்புதுக்கவிதை உத்திகள், காலச்சூழல், நடைமுறைக்கு ஏற்ற பொருண்மையில் கவிதை படைக்கும் முறை குறித்துப் பயிற்சியளித்தார். தொடர்ந்து நான்காவது அமர்வில் இப்பயிற்சிப் பட்டறையின் ஒருங்கிணைப்பாளர் முதுபேராசிரியர் முனைவர் சே. செந்தமிழ்ப்பாவை அவர்கள் கட்டுரை எழுதுவதில் தலைப்பினைத் தேர்வு செய்தல், கட்டுரைப் பொருண்மை, செய்திகளை வரிசைப்படுத்துதல் உள்ளிட்ட கட்டுரை எழுதும் முறைமை குறித்துப் பயிற்சி வழங்கினார்.

## முத்தமிழறிஞர் கலைஞர் நூற்றாண்டு விழா



முத்தமிழறிஞர் கலைஞர் நூற்றாண்டு விழாவை ஒட்டி தமிழ்ப்பண்பாட்டுமையமும் வீறுகவியரசர் முடியரசனார் அவைக்களமும் இணைந்து சிவகங்கை மாவட்டப் பள்ளி, கல்லூரி மாணவர்களுக்காக ஆகஸ்ட் மாதம் 27 ஆம் நாள் ஞாயிற்றுக்கிழமை அழகப்பா மாதிரி மேல்நிலைப்பள்ளியில் முடியரசனார் கவிதைகள் மற்றும் முடியரசனார் கலைஞர் குறித்துப் பாடிய கவிதைகள் ஒப்பித்தல் போட்டி மற்றும் கலைஞரின் படைப்புப்பணி, சமூகப்பணி குறித்து பேச்சு, கட்டுரைப் போட்டிகள் நடத்தப்பெற்றன. இதில் தமிழகம் முழுவதும் இருந்து 350-க்கும் மேற்பட்ட மாணவர்கள் கலந்து கொண்டனர். போட்டிகளில் வெற்றி பெற்ற 84 மாணவ மாணவியருக்குப் பரிசுகளும் சான்றிதழ்களும் வழங்கப்பெற்றன.

## DEPARTMENT OF ENGLISH AND FOREIGN LANGUAGES

### Seminar on Mahakavi Bharathiar and National Freedom Movement

The Department of English and Foreign Languages in collaboration with the Department of Tamil organized a "Seminar on Mahakavi Bharathiar and National Freedom Movement" on Tuesday the 14th August 2023. The objectives of the seminar are to remember with gratitude the contributions of Mahakavi Bharathiar to the cause of India's Freedom, to revisit his patriotism filled literary creations and to make known to the present generation of students his services to empowerment of women, abolition of social and economic inequalities and his endeavors at the propagation of Indian culture, spiritual beliefs and Indian way of life.



Presiding over the seminar, Prof. G. Ravi Vice-Chancellor stated that Mahakavi Bharathiar stood for national consciousness, traditional Indian ethos and its transfer to successive generations. Through his mighty poetic compositions, the Vice-Chancellor said, Bharathiar woke up the common men and women and inspired nationalist and patriotic feelings in them. He expressed his great admiration for Bharathiar who, he said, was not at all scared of the oppressive measures of the British Indian Government. The Vice-Chancellor exhorted the students to read the immortal poetry of Mahakavi Bharathiar to imbibe profound thoughts found in it and also to acquire competence through hard work to create literary works like Mahakavi Bharathiar.

After that Prof. NP. Manickam, Former Professor of English from Alagappa Government Arts College dwelt at length on the thoughts, words and deeds of Mahakavi Bharathiar which he said revolved only around the liberty of India. He explained to students in his keynote address that Bharathiar used to be a polyglot who is said to have known many languages and who established the eminence of Tamil Language. The keynote speaker illustrated that Mahakavi Bharathiar's love for India was boundless. He sang about Himalayas, the perennial rivers of India and the nation's spiritual beliefs and practices. Prof. NP. Manickam further spoke about Mahakavi Bharathiar's creating of greater awakening of people about India's independence through his fiery articles in journals he worked with. He further elaborated on Mahakavi Bharathiar's entry into the landscape of media his employments with the renowned journals like *Sudheshamitaran*, *India Bala Bharatham*, *Karmayoki* and *Suryodhayam* wherein his inspiring articles were published. He criticized vehemently the British Indian Government's religion-based partition of Bengal. The Senior Professor articulated: that the inflammatory speeches of Mahakavi Bharathiar angered the British Indian Government so much that it issued arrest warrant against him. He was to depart to French-held Pondicherry and lived underground for many years. His great works *Panjali*



*Sabatham*, *Kannan Pattu* and *Kuyil Pattu* both delighted and instructed the masses. His demise took place in 1921.

After that Dr. Kannathal, Former Professor of Tamil from Alagappa Government Arts College focused on Mahakavi's contribution to gender emancipation of women. She said Bharathiar believed gender freedom is as important as political freedom. Her discourse highlighted Bharathiar's struggle for women's education through which he believed India's independence can be attained. Prof. Kannathal explicated that Mahakavi Bharathiar dreamt that women should pursue higher education and adorn greater positions breaking the barriers of slavery.

Earlier Prof. P. Madhan, Head of the Department of English and Foreign Languages, welcomed the gathering and delivered the introductory speech by focusing on the birth, upbringing, education and series of employments of Mahakavi Bharathiar. He said that the significant seminar was organized as per the instructions of the Hon'ble Governor of Tamil Nadu Thiru. R.N. Ravi.

In the end, Dr. SP.M. Kanimozhi, Assistant Professor, Department of English and Foreign Languages, proposed a vote of thanks.

## DEPARTMENT OF FINE ARTS

### Painting Exhibition "Azhagoviyam" Organised

A Two-Day Painting Exhibition "Azhagoviyam - 2023" was conducted by the Department of Fine Arts, Alagappa University on 18th and 19th April 2023. More than 500 exquisite paintings drawn by Fine Arts students were displayed at the exhibition. Prof. S. Senthamizhpavai, Head of the Department of Fine Arts, inaugurated the exhibition. After seeing the exhibition, Prof. G. Ravi, Vice-Chancellor, appreciated the remarkable painting skills of the students. Prof. S. Thanuskodi, Dean, Faculty of Arts visited the exhibition along with the Vice-Chancellor. Professors, Research scholars, students from various departments and university officials and over 1000 general public visited the painting exhibition. Response and appreciation from the visitors enthralled the students.



## World Music Day Celebrated

Under the aegis of the Department of Fine Arts, Alagappa University, the World Music Day was held through virtual mode (Google Meet) on 21.06.2023. Prof. S. Senthamizhpavai, Head, Department of Fine Arts, gave the welcome address. The event was presided over by Vice-Chancellor Prof. G. Ravi who said that the World Music Day was celebrated for the first time in 1982 in Paris, with a gathering of thousand musicians. Among the three broad divisions of the Tamil language, Isai (music) plays a major role. Music is a predecessor of a language. Even language comes from music. Music being essence of life brings joy to everyone wiping out all worries. He said that music is intrinsically connected with people's lives from birth to death. Starting with 'Tholkappiyam', the Vice-Chancellor threw light on the significance given to music in Sangam Literature including 'Paripaadal' and 'Silapathikaram', Musicians were called as 'Paanars', 'Koothars', 'Viraliyars' and 'Nayanmars' and 'Alwars'. He referred to Karaiakal Ammaiyar's rich contribution to religious poetry in Tamil.

He referred to the encouragement and contributions made by Kings like Rajaraja Cholan, Mutharkulothunga Cholan, and the triads of Tamil Music Tyagaraja, Muthuswami Dikshitar, and Syama Sastri, Mr. Gopalakrishna Bharathiyar, Vedanayagampillai, Bharathiyar, Abraham Pandithar, Vipulanandha Adigalar, Rajah Sir. Annamalai Chettiar to Tamil Music.

The special guest of the event Dr. Lalitha Jawahar, Assistant Professor, Tamil Music College, Rajah Annamalai Mandram, Chennai, gave a special lecture on the musical nuances of Palanthamizh Grammar and Literature. She said that the Servants of God saw music as the form of God. The saints who have cultivated music through the ages, and their musical works are adored by generations of music lovers.

Mrs. Kavitha, Research Scholar, Dept. of Fine Arts, wrote a song and composed the music for the song and sang it to the applause of the audience. Dr. M. Tamilarasan, Teaching Assistant, proposed a vote of thanks. Professors from various departments, students and music lovers participated in the World Music Day Function.

## Students' Achievements

S. Mukilvani, third year B.F.A. (Painting) student of Alagappa University who participated in "Who is the next Ravivarma" contest conducted by Jackhi Books of Records and obtained a place among the Top Ten. D. Barivarthini, III-year B.F.A. (Painting) has secured a place in two world records.

## Special Lecture Programmes on Sketching and Art Design

A special online lecture programme was organized by the Dept. of Fine Arts at the Convocation Seminar Hall on August 17, 2023. Dr. Dolan Chanpa Ganguly, Associate Professor of Applied Art, Rabindra Bharthi University, West Bengal, delivered a lecture on "Skill Development and Future Specialization of an Artist through Sketching". The distinguished speaker highlighted different types of commercial sketches such as Illustration, Caricature, Cartoon, Comics, Graphic Novel, Digital Portrait, Illustration Painting, Scientific Illustration, Doodling, Icons, etc. She stated the nuances of aforesaid art sketches and their functions. She concluded her speech by referring to the job opportunities available for Fine Arts Students. Earlier Dr. S. Senthamizhpavai, Sr. Professor and Head delivered the welcome address and Dr. M. Kannadasan, Teaching Assistant, proposed a formal vote of thanks.

On August 23, 2023, Mr. Harlder, a popular drama artiste from West Bengal, delivered a Lecture on "Art Design". The speaker stated that theatrical performances not only provide entertainment but also they hold a mirror up to society and influence people and make them introspect. Further, he highlighted the importance of set design in theatre and nuances of set designs. Set design has the ability to make or mar a production. With imaginative set design, the audience could be engaged through out the play without dissipation of attention. He also elaborated on the set design process. A scenic designer works with the director in exploring how and why each item-platform, flat or wall, table, chair, cube-could be used. Earlier, Prof. S. Senthamizhpavai, delivered the welcome address and Mr. G. Vijaymaniyan, Teaching Assistant, proposed a formal vote of thanks.

## DEPARTMENT OF WOMEN'S STUDIES

### Improving Reproductive Health through Siddha Medicine



As part of Azadi Ka Amrit Mahotsav and RUSA Phase-2, the Department of Women's Studies organized an awareness programme on "Improving Reproductive Health through Siddha Medicine" on 26.05.2023 for the staff and students of Alagappa University.

While welcoming the gathering Prof. K. Manimekalai, Head, Department of Women's Studies, Alagappa University, said that Siddha system of medicine is one of the oldest systems and plays a vital role in maintaining the health of all categories of people. She said that childbirth is one of the most significant events in a woman's life cycle, that helps the continuity and existence of human species in this world. However, this natural phenomenon turns into a nightmare for a large number of women owing to improper diet habits, lack of physical activity and also due to various nutritional deficiency and metabolic disorder. She highlighted that by adopting appropriate lifestyle practices, dietary regimens, safe and effective drugs, one can protect oneself from various diseases and prevent the deficiency and metabolic disorder diseases.

### Holistic Approach Advocated

Dr. V. Karunanithi, BSMS, Sri Bohar Udal Nalaviyal Maiyam, Ulagampatti, Pudukottai District in his felicitation address, noted that the Siddha System of Medicine provides preventive, promotive, curative, rejuvenative and rehabilitative health care by adopting scientific and holistic approach. The cornerstone of Siddha Medicine for healthy living is through food and life style. 'Food is a medicine and medicine is food' is one of the basic principles of Siddha System. He highlighted that the root cause of almost all health problems encountered are due to hormonal problem or imbalance. He mentioned a list of herbs that are useful in maintaining general reproductive health of women. Finally, he discussed various Siddha Medicines and their preparation process that cures PCOD, thyroid problem, dysmenorrhoea, anemia, amenorrhoea, etc.

Dr. P. Veeramani, Assistant Professor, Department of Women's Studies, proposed a vote of thanks.

### Special Lecture on Tamil Nadu Government Development Programmes and Social Progress



A special lecture on "Tamil Nadu Government Development Programmes and Social Progress" was organised on 14-09-2023 by the Department of Women's

Studies. Sr.Prof.K.Manimekalai while welcoming the gathering, highlighted the Tamil Nadu Government's welfare programmes. These Programmes are being implemented based on Sustainable Development Goals (SDGs), and through the implementation of these programmes, Tamil Nadu has emerged as the best State in India.

Prof. G. Ravi, Vice-Chancellor, delivered the presidential address. He said all welfare schemes of the Tamil Nadu government should be considered as investments on the people and not as expenditures. He said that by doing so, people are converted into human resources of a state, and various sections of people like children, students, women, and old people are benefited. Further, he said that enrollment of the students in the higher education sector has increased to 53%, economic development through skill-based training, free bus, and the women's rights fund has led to the development of women. Dr. P. Veeramani, Assistant Professor and Dr. I. Sivakumar, Teaching Assistant, Department of Women's Studies, initiated the discussion on the Government welfare programmes. Ms. A. Gomathi, Research Scholar and a member of Women's Studies Student Council, delivered the vote of thanks.

### Programme on "Innovation and Start-Up Ecosystem" Organized



The Department of Women's Studies organized the "Innovation and Start-Up Ecosystem" programme in collaboration with Entrepreneurship, Innovation, and Career Hub, Alagappa University (EIC ALU) on 22.09.2023. Dr. P. Veeramani in her welcome address, stated that the key objective of this programme is to make the participants to start their own business. Dr. K. Manimekalai presided over the programme and stated that an entrepreneur is the one who undertakes all the risks and responsibilities of a new business to earn profits. She also highlighted that by becoming an entrepreneur one can enhance his skills, talents and capabilities and pool his potentials for economic stability that improves the quality of life.

Prof. C.K. Muthukumaran, Director i/c EIC Hub, AISD, Alagappa University in his felicitation highlighted the significance of having collaboration between academia and industry in nurturing an innovative ecosystem that empowers individuals and embark them on their

entrepreneurial journey. Ms. Latha Ganesh, Director, Annai Herbal Sanitary Napkin Manufacturing Unit, Sivagangai discussed the challenges and issues faced by her in starting her unit and elaborated on various strategies she adopted to overcome those challenges.

Ms. S. Padmavathy, M.A. Integrated Home Science, Department of Women's Studies, Alagappa University and Director, Queenpadhu Herbal Hair and Makeup, Karaikudi shared her experiences and also pointed out the skills that are needed to become an entrepreneur.

More than 40 students, Self Help Group (SHG) women, and faculty members actively participated and benefited from the programme. Dr. I. Sivakumar, Teaching Assistant, Department of Women's Studies, Alagappa University, proposed a vote of thanks.

### DEPARTMENT OF SOCIAL WORK Intensive Field Work Orientation Programmes



A series of Intensive Field Work Orientation Programmes were conducted for the benefit of students at the Department of Social Work from July to September, 2023. The resource persons included : Ms. D. Antony Lilypushpam, Counselor, Periyar Maniammai Institute of Science & Technology, Thanjavur, Dr. A. Thomas Wiilliam, Associate Professor, Department of Rural Development Science, Arulanadar College, Karumathur, Dr. B. Prince Solomon, Associate Professor, Department of Social Work, Madras Christian College, Chennai, Dr. K. Ganesamurthy, Assistant Professor, Department of Corporate Secretaryship, Alagappa University, Dr. K. Senthil Kumar, Associate Professor, Department of Politics & Public Administration, Alagappa University, Dr. S. Naganathan, Principal, Ramasamy Tamil College, Karaikudi, Dr. Savarimuthu, former Professor, St. Joseph College and Fr. Jesudas, Tamil Nadu Social Service Society, Mr. A.Jeevanandham, Director, IRCDS, Sivagangai and Mr. S.Duraimurugan, District Child Protection Officer, Sivagangai, Mr. E. Babu, Country Director(India), ECO INDIA, New Delhi & Dr. A. Thomas William, Associate Professor & Former Dean, Arul Anandar College, Karumathur, Madurai, Dr. K. Ramesh Kumar, Assistant Professor, Department of Economics & Rural Development, Alagappa University, Fr. Britto Jayabalan, Sivagangai Multipurpose Social Service Society,

Paramakudi, Mr. Joshua Jayaseelan, Assistant Professor, Department of Social Work, Madras Christian College, Chennai, Mr. Madurai Nambi, Writer & Former Prison Officer, Mr. E. Babu, Country Director(INDIA) ECHO - India, New Delhi, Dr. N. Ilakumi Kumaaran Gnaa Thiraviyam, Writer, Director of Student's Study Circle, Alagappa University, Dr. G.P. Raja, Assistant Professor, Department of Education, D.D.E, Alagappa University, Dr. C. Anbuselvan, Assistant Professor, Alagappa University College of Education, Mr. T. Lajapathi, Public Prosecutor, Chennai High Court Branch, Madurai, Mr. Ambedkar Sekar, CSR - Program Manager, BOSCH Power Tools Manufacturing division, Mr. M. Jayamkondan, Founder-President, Valluvar Peravai.



All these resource persons delivered special lectures on the following topics respectively. The topics included : Purpose of Field Work and What is Medical Social Work, Research Methods in Social Work, Choosing Specialization in Social Work : Challenges and Advantages, Promoting of CSR - NGOs, Effects of Manipur Issue, என் தோழன், Need of Social Workers in the Society, Social Work, Their Role in NGOs and What IRCDS Does, Short Review on the Book "கிழவனும் கடலும்", Benefits of Field Work in Social Work Education, Self -Help Group Under NGO, Importance and Procedure of Report Writing, Roles & Responsibilities of Social Workers in Correctional Settings, Classification and Assessment Procedure of Mental Health Disorders, எனது வாசிப்பும் படைப்பு அனுபவங்களும், தனிமனித முன்னேற்றமும்!, வேடர் நாட்டில் சிங்கங்களும் புலிகளும் - நூல் அறிமுகம், A Role of Social Worker in Corporate Social Responsibility, நான் வாசித்ததும் - சுவாசித்ததும்.

## World Suicide Prevention Day -2023 Organised



The World Suicide Prevention Day was organized by the Department of Social Work in collaboration with the Department of Special Education and Rehabilitation Science on 20th September 2023 at the Convocation Hall. Dr. MA. Velusamy, Head i/c, Department of Social Work, welcomed the gathering and it was followed by the inaugural address by Prof. S. Rajamohan, Registrar i/c. The keynote address was given by Dr J. Sujathamalini, Dean, Faculty of Education. Dr. K. Gunasekaran, Member of the Syndicate, spoke on the occasion. The Chief Guest Mr. J. Karan Louis, Project Director (Mind Club) and Community Mental Health Worker, Athma Hospital, Trichy gave the thematic address. Dr. R. Stalin, IPS, Assistant Superintendent of Police, Karaikudi, offered felicitation at the programme. Various cultural programmes were conducted by the students of both the departments. Awareness mime and talks related to suicide prevention were presented by students. Awareness Hand Impression Campaign and Signature Campaign were a part of the event. Mr. J. Vignesh Sabarikiran proposed a vote of thanks.

## DEPARTMENT OF LIBRARY AND INFORMATION SCIENCE

### Two-Day "National Conference on Next Generation Public Libraries: Exploring Emerging Trends and Technologies

A Two-Day "National Conference on Next Generation Public Libraries: Exploring Emerging Trends and Technologies" was held at Alagappa University, Karaikudi on 8th and 9th Sept 2023. The conference was organized by the Department of Library and Information Science, Alagappa University, Karaikudi, in association with Raja Rammohun Roy Library Foundation, Kolkatta and National Library of India, Ministry of Culture, Government of India.

In his welcome address, Prof. S. Thanuskodi, Dean, Faculty of Arts and Head, Department of Library and Information Science, said the contribution of knowledgeable society is very essential for the progress of a nation. Libraries play a crucial role in building such an intelligent society. The effective functioning of public libraries is a key to nation-building and they have to update their services according to the changing times and provide needed services to the seekers of knowledge. Many who could not get institutionalized education acquired knowledge and strengthened themselves intellectually by using public libraries. The Department of Library and Information Science has provided space for honing the skills of librarians working in Sivagangai, Ramanathapuram and Pudukkottai Districts.



Inaugurating the conference Prof. Ajay Pratap Singh, Director General, Raja Rammohun Roy Library Foundation, Kolkata and National Library of India, Ministry of Culture, stated that public library is an important part of a democratic system and its role is very essential for the formation of a knowledgeable society. According to the changing situation, it is imperative that public libraries use modern technological facilities to serve their clientele. He added that "for the overall development and modernization of public libraries in India, the Union Government has allocated a sum of Rs. 5000/- Crores and also efforts are underway to set up digital libraries for children".

Presiding over the event Prof. C. Sekar, Member of the Syndicate, Alagappa University, referred to the unimaginable speed with which the doubling of knowledge is taking place in today's world. Emphasising the need, to reshape traditional libraries into next generation libraries, he said that librarians should up-skill and upgrade themselves continuously to cater to the needs of library users. He exhorted the library professionals to acquire technological skill-set to cope with the latest developments in the field and acquisition of skills should be a continuous process in an ever-changing environment.

Prof. V. Chandrakumar, Head, DLIS, University of Madras, in his keynote address, said that public libraries are dynamic centres providing service to a wide spectrum of readers and their utility value in fostering knowledge and facilitating skill development is immeasurable. Not only libraries in cities and towns but also all libraries in rural regions should be equipped with all the modern facilities as per the needs of the users. Improvement should start from the grass root level and it should be borne in mind by the planners, he added.

Dr. Suresh Jange, Librarian, Gulbara University, in his vibrant and thought-provoking special address, referred to the vital role of librarians in spreading knowledge and said that "A librarian is a teacher of teachers". After air, water and food, information is the most important thing demanded by human beings. The dominance of technology has made its impact on the functioning of libraries too and it is the duty of libraries to take this to public libraries in villages. Hence it has become the responsibility of librarians; and libraries are poised for remarkable growth and library professionals should prepare themselves

accordingly to face the challenges posed in this era of knowledge explosion.

Prof. Sadik Batcha, Head of the Department of library and Information Science, Annamalai University and Conference Director presented the conference overview.

A Compendium containing 110 abstracts of research papers was released on the occasion by Prof. Ajay Pratap Singh and the copies were received by the distinguished guests. Also on this occasion a "Knowledge Repository in Digital Form" was launched.

Earlier Prof. S. Thanuskodi, Dean, Faculty of Arts, Alagappa University welcomed the gathering and finally Prof. S. Ravi, Honorary Visiting Professor, DLIS, Alagappa University proposed a vote of thanks.

### Invited Lectures

Seven invited talks were delivered by experts on 8th & 9th September. The experts included: Dr. Suresh Jange, Librarian, Gulbarga University, Dr. V. Chandrakumar, Professor & Head, DLIS, University of Madras, Smt. Shompa Das, Scientist- E & Head of Library Information and Publication Division at the Indian Institute of Tropical Meteorology, Dr. K.S. Kalyani, Librarian, Government Arts & Science College, Dharmapuri, Dr. Ms. Mamta Maggu, Librarian, Bal Bharathi Public School, Noida, Dr. B. Jeyapragash, Professor, DLIS, Bharathidasan University, Trichy, Dr. K. Elavazhagan, Librarian & Chief Knowledge Officer, Indian Institute of Management, Trichy.

### Panel Discussion

An interesting Panel Discussion on the topic "Role of Public Libraries in the Development of Modern Society" was held. Honorary Visiting Professor Dr. S. Ravi of the Department of Library and Information Science was the Chairperson of the Panel Discussion. The discussion was moderated by Dr. R. Balasubramani, Associate Professor, DLIS, Bharathidasan University. The panel consisted of 6 experts.

### Valedictory Session

The conference ended with a valedictory session. Prof. S. Thanuskodi delivered the welcome address. The presidential address was delivered by Prof. S. Rajamohan, Registrar i/c, Alagappa University. Prof. S. Rajaram, Member of the Syndicate, offered felicitation. Dr. M. Vijayakumar, Librarian, Pondicherry University, presented the valedictory address. Dr. V. Dhinesh Kumar, Librarian and Information Officer, Kalaingar Centenary Library, delivered the special address. The vote of thanks was proposed by Honorary Visiting Professor Dr. A. Thirunavukkarasu. The conference report was presented by Dr. R. Jeysankar, HOD, DLIS, Pondicherry University, Puducherry.

## DEPARTMENT OF POLITICS AND PUBLIC ADMINISTRATION

### Success Tips for Competitive Exams Highlighted

The Department of Politics and Public Administration organised a "Webinar on Success Tips for Competitive Exams" on 23rd May 2023. The objective of the webinar was to highlight success tips to students so as to help them succeed in competitive exams. Prof. S. Thanuskodi, Dean, Faculty of Arts and Head i/c, Department of Politics and Public Administration, who welcomed the participants stated that the competitive exams help the students in choosing a career by identifying their areas of interest and these exams are considered as a worthy way of choosing candidates without influence and favoritism. They help in getting suitable and meritorious candidates for rendering efficient services in various departments of the government.

Prof. K. Senthikumar, Associate Professor, Department of Politics and Public Administration, Alagappa University, presented the thematic introduction at the webinar. He explained that the purpose of competitive exams is not only to judge the talent of the candidate but also to test their managing and planning skills. The whole concept of any competitive exam is based on strategic thinking and smart work.

Dr. K. Selvakumar, Asst. Professor & Director of KKPCS, Dept. of Political Science, Periyar Maniammai Institute of Science & Technology, Thanjavur, delivered the special address by providing tips to succeed in competitive exams. He said that competitive exams are getting tougher day-by-day and it requires a lot of hard work, dedication and most importantly consistent and continuous efforts. The distinguished speaker added that to prepare for the challenging exam, one has to take concrete steps at an early stage; and he encouraged the students to appear for various national and state level competitive exams irrespective of their career interest. An early exposure to learning and competition builds confidence and sharpens one's skills which could raise the competence of the individual. These candidates will have an edge over others appearing for the same exam.

At the end of the programme, Ms. A. Sumithira, Teaching Assistant, Department of Politics and Public Administration, proposed a vote of thanks.

### Webinar on Nuclear Proliferation and India's Defence in International Arena

The Department of Politics and Public Administration organised a "Webinar on Nuclear Proliferation and India's Defence in International Arena" on 24th May 2023. The main aim of the webinar was to showcase nuclear proliferation and the status of India's

defence in global arena. Prof. S. Thanuskodi, Dean, Faculty of Arts, welcomed the participants and highlighted the significance of the programme.

Prof. K. Senthikumar presented the thematic introduction of the webinar. He explained about the proliferation of nuclear weapons; and he said how their delivery is a threat to international and regional peace and stability. The fight against proliferation is thus a priority for all the nations of the world, he added.

In her special address, Dr. M. Narmada, Head, Department of Defence Studies, Pollachi College of Arts & Science, Pollachi, said that nuclear weapons remain central to international politics. She elaborated that proliferation has been opposed by many nations with and without nuclear weapons, as governments fear that more countries with nuclear weapons will increase the possibility of nuclear warfare, de-stabilization of international relations and threatening of the global security. She added that India has been an ardent advocate of arms control and disarmament. India was the first country to propose a nuclear test ban treaty and a cut-off on the production of materials meant for producing nuclear weapons.

Further, Dr. M. Narmada said that India's nuclear triad consists of air launched nuclear weapons and sea launched ballistic missiles, as well as land-based ballistic missiles. The Federation of American Scientists has estimated that India has approximately 156 nuclear warheads. Therefore, the exact number of nuclear weapons that India possesses is not clear, but it is believed to be in the range of 140 to 156 warheads.

Finally, Dr. N.K. Bhuvanewari, Teaching Assistant, Department of Politics and Public Administration, proposed a vote of thanks.

### Webinar on Leadership in the 21st Century: Emerging Trends and Best Practices

The Department of Politics and Public Administration organised a Webinar on Leadership in the 21st Century: Emerging Trends and Best Practices on 21st June 2023. Prof. S. Thanuskodi, in his welcome address, highlighted that leadership is a trait in an individual that enables him or her to influence the behaviour of others to achieve a goal. He asked the students to be aware of the emerging leadership trends that shape the future of work culture of the society.

Dr. K. Senthikumar presented the thematic introduction. He said that leadership is not a static concept, but a dynamic and evolving one. With the rapid changes taking place in the global landscape, embracing emerging leadership trends constitutes effective leadership which is necessary for social transformation.

In his special address, Dr. S. Ramanathan, an Academician and a Columnist, said that leaders of the future should strive to develop diverse teams and create an inclusive environment. In effect, the 21st-century leadership is different from anything that leaders have faced in the recent past. The success of the leaders in the 21st-century depends on how leaders adopt a modern mindset so that they become well equipped to deal with the unique challenges in the contemporary society. Leadership behaviour, skills, and qualities can be garnered and adopted through careful training. These skills will allow an individual to adopt a leadership style that is necessary when facing the leadership challenges of today. Finally, he said that emerging leaders are influential, high performers who display the potential for growth and development.

At the end of the programme, Ms. A. Sumithira, Teaching Assistant, proposed a vote of thanks.

### Webinar on Imperative of Life Skills for Career Success

The Department of Politics and Public Administration organised a Webinar on Imperative of Life Skills for Career Success on 8th July 2023. Prof.S.Thanuskodi, Dean- Faculty of Arts in his welcome address, said that life skills are imperative to the student community and their acquisition would enable them to develop social and emotional well being which could lead to career success in future.

Dr.K.Senthikumar, Associate Professor, Department of Politics and Public Administration, Alagappa University presented the thematic introduction. He said that learning life skills increase the understanding of the world around us and provide us with the tools that are needed to live a more fulfilling life.

In his special address, Dr. P. Sakthivel, Professor, Dept. of Political Science & Public Administration, Annamalai University, said that students should set effective personal goals and find the motivation that needed to achieve them. This is the essence of personal development through a set of skills designed to help them utilise full potential, at work and personal life as well. He stated that life skills facilitate psychosocial competencies and interpersonal skills which help an individual to make informed decisions, solve problems and enable him to think critically and creatively, build healthy relationships and also help lead a healthy and productive life. Quoting Prime Minister, he defined "skill as self-reliance. It not only makes one employable but also self-employable".

Dr.N.K.Bhuvaneshwari, Teaching Assistant, Department of Politics and Public Administration, Alagappa University proposed a vote of thanks.

### Webinar on Understanding the Contours of Political Decision -Making in a Democracy

The Department organized a Webinar on Understanding the Contours of Political Decision -Making in a Democracy on 15th July 2023. Prof.S.Thanuskodi, Dean, Faculty of Arts, delivered the welcome address and Dr.K.Senthikumar presented the thematic introduction.

Dr. Sonkhogin Haokip, Associate Professor, Department of Political Science & Development Administration, Gandhigram Rural Institute delivered the special address. He explained the political authority that claims the right to govern people live in countless ways and moreover he quoted the thought experiment of Thomas Hobbes's *Leviathan* published in 1651 for political authority. Further, he discussed that a political decision essentially requires a political judgement about what ought to be done in circumstances where there are several options open and to find the best among other such judgements. We need political authority that gives us the security that allows us to trust people and in a climate of trust people are able to cooperate in order to produce all the benefits in the democratic society.

Ms. A.Sumithira, Teaching Assistant, proposed a vote of thanks.

## FACULTY OF SCIENCE DEPARTMENT OF MATHEMATICS

### Researchers' Achievements

Scholars Messrs Sayooj Aby Jose, Patrick Nelson, and Rana G., working under Dr. R. Raja of the Ramanujan Centre for Higher Mathematics, visited Dr. K. V. Rao Scientific Society in Hyderabad on May 27, 2023. Mr. Sayooj's exceptional research paper presentation was the highlight of their visit and was selected for the Ganitam Paper Award Category. Mr. Sayooj Aby Jose also presented a paper titled "Analyzing the Spread of Chickenpox: Implications for Health Planning" at the International Conference of Young Mathematicians (ICYM-2023). held from 1st to 3rd June, 2023 at the Institute of Mathematics of the National Academy of Sciences of Ukraine. He has been appointed as a Visiting Faculty at the School of Mathematics and Statistics and the School of Data Analytics, Mahatma Gandhi University, Kottayam, Kerala, starting from August 25, 2023. He successfully hosted an International Seminar titled "Global Horizon: Exploring Research Opportunities" on September 7, 2023. The event attracted experts from the USA, Japan, and the Republic of Korea, with an in-person audience of 84 members and an additional 50 participants joining online.



He has been honoured with a short-term postdoctoral position at the Department of Mathematics, Faculty of Education, Phuket Rajabhat University in Thailand, starting on 19th September 2023. He will teach graduate students, marking a significant academic role expansion.

Aadhithiyam Subramaniyan, Stephen Arockia Samy, and Sayooj Aby Jose, working under the mentorship of Dr. R. Raja, RCHM, have been appointed as postdoctoral fellows at prestigious institutions such as Cornell University in the USA, Kunsan National University in the Republic of Korea, and Phuket Rajabhat University in Thailand.

## DEPARTMENT OF PHYSICS

### 25th National Seminar on Crystal Growth and Applications Organized

The inaugural function of a Three-day "25th National Seminar on Crystal Growth and Applications (25th-NSCGA-2023)" organized by the Department of Physics, Alagappa University in association with the Indian Association for Crystal Growth (IACG) was held on 21.6.23 at the Science Campus of the University. The main objective of this seminar was to popularize and promote the crystal growth research and its applications in academia and industries.



Presiding over the inaugural function, Prof. G. Ravi, Vice-Chancellor, Alagappa University, highlighted the contributions made by the Department of Physics. He said that Alagappa University has been intensively promoting research culture in order to update the teaching/learning process on the thrust areas of interest by establishing the common characterization facility (University Science

Instrumentation Centre, USIC). It is being effectively utilized by all the Science Departments. Further, he narrated the highlights of crystal growth research and gave valuable suggestions to the faculty members and research scholars to expand their sphere of knowledge with multidimensional, multidisciplinary and transdisciplinary approaches.

Dr. K. Ramesha, Director, Central Electrochemical Research Institute (CSIR-CECRI), Karaikudi delivered the inaugural address. He elaborated on the concepts of growing single crystals and its applications. In addition, he gave information related to the applications of double perovskite crystals in superconductors, spintronics, lasers and non-linear optics. Further, he explained in detail the organic crystal synthesis, and the structures stabilized by the thermodynamic and kinetic concepts. He also praised the long-lasting collaborations between Alagappa University and CSIR-CECRI.

Prof. P. Ramasamy, Dean (Research), SSN Institutions, Chennai, gave the felicitation address at this event. He fondly recalled his early career days and narrated the history of the crystal growth research in India. He encouraged the young generation to come forward to take up research in crystal growth since it is one of the finest areas where one can venture out irrespective of funding but he assured that the researchers can get huge funding, if they work with dedication. Further, he said that the Indian Association of Crystal Growth is awarding meritorious researchers with national awards and cash prizes every year.

A souvenir was released at the function and copies were given to the distinguished guests.

Prof. R. Jayavel, Dean, Alagappa College of Technology, Anna University, Chennai and Prof. S. Kalainathan, VIT, Vellore offered felicitations. Earlier, Dr. K. Sankaranarayanan, Professor and Head of the Department of Physics welcomed the gathering and highlighted the activities and achievements of the department. Dr. S. Sudhakar, Assistant Professor, Department of Physics, proposed a vote of thanks.

Prof. G. Ravi, Vice-Chancellor of Alagappa University was honoured with the Prof. P. Ramasamy National Award for Crystal Growth Research by the Indian Association for Crystal Growth (IACG). He was given a certificate, a memento and a cash award.

### Visit to Kodaikanal Solar Observatory

I M.Sc. students of the Department of Physics visited the Kodaikanal Solar Observatory, at Kodaikanal on 01.04.2023.





The Kodaikanal Solar Observatory (KoSO) is operated by the Indian Institute of Astrophysics. It is one of the world's oldest observatories studying the Sun. It has the world's largest collection of data on the Sun which will help solar physicists to better understand the behaviour of the star, and how it impacts life on the earth. Dr. E. Ebenezer Chellasamy, Reader-Resident Scientist, KoSO highlighted the research activities of KoSO and it was a great experience for the students.

### Participation in Yuvasangam Programme

Mr. A. George Bernandus, I M.Sc., Physics, attended Yuvasangam, which was an initiative by the Government of India to strengthen people-to-people connection. The National Institute of Technology, Tiruchirappali organised the Yuvasangam tour to Indian Institute of Technology Patna, Bihar. The programme was held from 4th to 14th May 2023. Dr. R. Yuvakkumar presented a paper entitled "Cu<sub>3</sub>BiS<sub>3</sub> for Effective Electrochemical HER Activity" in the 11th International Conference on Materials for Advanced Technologies (ICMAT- 2023) held at Suntec, Singapore from 26th to 30th June, 2023. Ms. SP. Keerthana presented a paper entitled "Coral Reef Structured Gd<sub>2</sub>MoO<sub>6</sub> with Carbon Composites for the Removal of Toxic Pollutants from Wastewater" in the same conference.

### Special Lecture on Competitive Examinations - An Insight

The Student Council of the Department of Physics, arranged a "Special Lecture on Competitive Examinations-- An Insight" on 16th August, 2023. Dr. P. Suresh Kumar, Former Director and Coordinator, Study circle, Alagappa University spoke on job opportunities in the government sectors for students pursuing Physics as their major subject. He asked them to appear for competitive examinations organized by various agencies of Government of Tamil Nadu and Government of India. He detailed the requirements for various competitive exams and gave useful tips to clear such examinations. He invited the students to express their own personal experiences related to their ambitions. The event was quite interactive and after listening to the students' experiences the speaker said that with continuous practice, zeal and enthusiasm one can clear competitive exams with ease.

### Signing of a Memorandum of Understanding



Alagappa University, India and Western Norway University of Applied Sciences, Norway signed a Memorandum of Understanding (MoU) on 19.9.23 to do collaborative research in the fields of renewable energy and nanotechnology and to strengthen their bilateral partnership in higher education. The agreement was signed during the Second International Conference on "Advanced Materials for Clean Energy and Health Applications (AMCEHA 2023)" organized by the Coimbatore Institute of Technology (CIT), Coimbatore, on 19th & 20th, September 2023 in collaboration with Western Norway University of Applied Sciences, Norway, and University of Jaffna, Sri Lanka.

Prof. G. Ravi, Vice-Chancellor, Alagappa University, who presided over the MoU signing function said the MoU is a key step towards achieving the goals with stronger and deeper bilateral relationship with Norway in the field of higher education. This will facilitate exchange of students and staff and consolidate joint efforts towards project initiatives at the national and EU arena. The signing of agreement was witnessed by Norwegian Rector, Gunnar Yttri, Western Norway University of Applied Sciences and Prof. G. Ravi, Vice-Chancellor, Alagappa University. Gunnar Yttri from Norway has had fruitful meetings with their Indian counterparts to promote more students' mobility between Norway and India and said that India is an important strategic partner for Norway in higher education and research.



Ms.P.Mohana, Research Scholar, won the best oral presentation award in the International Conference.

### Scholar Gets International Fellowship

Ms.L.Priya, PhD scholar (FT) working under the guidance of Prof.M.Sivakumar, Alagappa University received the International Fellowship under NSTC International Internship Pilot Program (IIPP), to work in Taiwan from August 2023 to January 2024. She is currently doing research under Prof. ???/Yong-Song Chen, Fuel Cells Laboratories, Department of Mechanical Engineering, National Chung Cheng University, Chiayi-621, Taiwan, ROC.

### DEPARTMENT OF COMPUTER SCIENCE Expert Lecture Series on Cyber Forensics

The Department of Computer Science organized an Expert Lecture Series (DCSELS #3) on Cyber Forensics on 24th and 25th August 2023. Prof. Arun Kumar Sangaiah from International Graduate Institute of AI, National Yunlin University of Science and Technology, Taiwan, was the resource person. The session started with a welcome speech given by the Convenor and the Head (i/c) of the Department Prof.A.Padmapriya. She highlighted the importance of security in Cyber space and opportunities in the field of Cyber Forensics. Dr. S. Santhoshkumar the Organizing Secretary of the Expert Lecture Series, introduced the resource person.



Prof. Arun Kumar Sangaiah delivered the keynote address, describing the types of cybercrimes in the real digital world and referred to the rate of increasing cybercrimes in our day-to-day lives and cases reported. He explained the effect of cyber-attacks and its impact on victims and spoke about the role of Cyber Forensics in Cyber Attacks/Crimes. He explained the difference between cyber security and cyber forensics. On the second day he elaborated on various digital evidence to be collected for Cyber Forensics. He briefly explained the importance of AI and Machine Learning for Cyber Forensics. Stating the types of viruses, worms, spyware, and malware that can

create a path for cybercriminals to compromise on the user's system, he illustrated different Digital Forensics Tools using examples.

The two expert lecture programmes were interactive, audience friendly and demonstrative. The expert motivated the students and described the internship and collaborative research opportunities for them in other countries. The programme concluded with a vote of thanks proposed by Dr.S.Santhoshkumar.

### Expert Honoured



Vice-Chancellor Prof. G. Ravi nominated Prof. Arun Kumar Sangaiah of the International Graduate Institute of AI, National Yunlin University of Science and Technology, Taiwan as a Visiting Faculty of the Department of Computer Science for the Academic Year 2023-2024. Accepting the honour Prof. Arun Kumar Sangaiah assured the Vice-Chancellor that he would take initiatives to offer internship with subsidy to the research scholars of Computer Science Department. He added that this kind of internship programmes will strengthen the research collaboration between Alagappa University and National Yunlin University of Science and Technology, Taiwan.

### Validation, Innovation, and Business Model Development for YUKTI - NIR 2023

"Validation, Innovation, and Business Model Development for YUKTI - NIR 2023" was organized by the Entrepreneurship, Innovation and Career Hub in collaboration with the Institution's Innovation Council - Alagappa University (IIC-ALU), Karaikudi, on September 19, 2023.



The primary focus of this event was to foster a connection between the industry and the student community under the theme of "Validation and Innovation and Development of a Business Model for YUKTI - NIR 2023." This initiative, supported by the Central Government, aimed at encouraging student communities to share their business plans and innovative ideas with industries. The goal was to enable industries to streamline their processes and enhance their product development for increased efficiency.

Dr. R.M. Vidhyavathi, Assistant Professor and Deputy Coordinator of Business Plan YUKTI - NIR, welcomed the gathering. Dr. A. Padmapriya, Special Officer (Planning and Development) in her presidential address emphasized the vital role of young talents in India's current research and development initiatives.

Prof. C. K. Muthukumaran, Director i/c of the EIC Hub delivered the inaugural address. He pointed out how students' understanding of market dynamics during their academic journey would help them in their career.

Mr. A. Kesavan, CEO of Quantanics Techserv Pvt Ltd, Madurai, delivered the Special Address. He shared his personal experiences and discussed the initial challenges one may encounter while implementing business plans. He added that major companies are actively seeking solutions to unsolved business problems, suggesting that students should focus on solving such issues to succeed in the competitive startup landscape. He also highlighted the abundant business opportunities available for new startups.

The Vote of Thanks was delivered by Dr. S. Santhoshkumar, Assistant Professor and Coordinator of Business Plans YUKTI - NIR.

This event featured 14 teams, each presenting their business ideas through oral presentations and visual charts. The event attracted a total of 140 participants. A panel of six judges, including the chief guest, evaluated the presentations and provided valuable feedback and suggestions.

## DEPARTMENT OF BIOELECTRONICS AND BIOSENSORS

### Awareness Programme on "Intellectual Property Rights"

The Department of Bioelectronics and Biosensors, Alagappa University, organised a one-day awareness session on "Intellectual Property Rights" on 24th May 2023. Prof. G. Ravi, Vice-Chancellor, Alagappa University,

inaugurated the event and highlighted the need for moving towards IPR as they are intangible in nature and gives exclusive rights to inventors or creators for their valuable inventions or creations. He further emphasized that with increasing focus on innovation, and interdisciplinary approaches in research and development, young students and faculty members need to learn about IPR to protect their inventions and novel ideas.



Prof. J. Kumar, Vice-Chancellor, Madurai Kamaraj University, delivered a special lecture on the need to focus on obtaining patents and subsequent commercialisation of the inventions through start-up and incubation. He also outlined the importance of IPR in today's environment as the definition of assets has changed from material counts to knowledge-centric wealth. He encouraged and motivated students to take up challenges and put efforts to achieve excellence in their life. Dr. S. Karutha Pandian, Honorary Senior Professor, Dept. of Biotechnology, Alagappa University, delivered an informative and technical lecture on Intellectual Property Rights, Protection of Tangible and Intangible Property Patents, Trademark, Copy Right and Infringement. Dr. J. Jeyakanthan, Dean, Faculty of Science, gave the concluding remarks. Prof C. Sekar, Department of Bioelectronics and Biosensors, welcomed the gathering and Dr. V. Dharuman, Associate Professor, delivered the vote of thanks.

The event was coordinated by Dr. J. Wislon, Associate Professor, Dept of Bioelectronics and Biosensors and it was attended by senior faculty members, scholars and students from various Science Departments of the University.

### Faculty Honoured

Prof. C. Sekar has been nominated as an Adjunct Faculty in the Department of Nano-Agricultural Technology at Tamil Nadu Agricultural University (TNAU), Coimbatore for the academic year 2023-2024. Under this position, he will deliver lectures either through online or offline mode to the scholars of TNAU. The Department of Bioelectronics and Biosensors of Alagappa University has

already signed an MoU with TNAU and carried out a joint project funded by DST-TDP and Coromandel International Limited. The new assignment given to Prof. C. Sekar will be helpful to strengthen research collaboration between Alagappa University and Tamil Nadu Agricultural University in the field of biosensors and agricultural nanotechnology.

### DEPARTMENT OF MICROBIOLOGY

Dr. A. Arun, Professor and Head, presented a paper titled "Solid Wastes 2023: Waste Management in Circular Economy and Climate Resilience" at the International Conference organized by the Hong Kong Baptist University from 31st May to 3rd June 2023 at the Hong Kong Convention and Exhibition Centre, Hong Kong.

### Two-Day International Symposium on Bioplastics Organised

A Two-Day SPARC-Sponsored "International Symposium on Bioplastics" (ISB -23) was organized by the Department of Microbiology in collaboration with Office of Industry and Consultancy & University Business Collaboration Centre (UBCC), Alagappa University, Karaikudi, on 12th & 13th September, 2023 at the Seminar Hall of the Science Campus of the University.



Presiding over the event Prof. G. Ravi, Vice-Chancellor, Alagappa University, said that one of the biggest environmental problems facing the modern society is the pollution of the environment caused by plastic waste. Plastic pollution is emerging as a great threat to many ecosystems, including coral reefs. Another major problem is the formation of microplastics by the breakdown of large pieces of plastic for over several years and these microplastics have now invaded our food products and affect the health of human beings. For a circular economy, it is critical to find environmentally benign bioplastics with qualities comparable to conventional polymers and sustainable recycling possibilities. He added that all research should eventually benefit people and the industry. He urged scholars across all disciplines to place more value on high-quality research than on the volume of publications. He stated that there is no safe planet except earth to live in

comfortably. So we have to protect our planet without plastic pollution. Hydrogen is the alternative energy source for petroleum. Alagappa University has been jointly working with GRT industry from 2016 onwards for the synthesis of hollow fibre membrane for water purification. The company is giving training to our students. Madras IIT research park is working as a model for other institutions to commercialize their findings. In near future our University is going to work in collaboration with H2 Next Company for the production of hydrogen from the waste. He added that institutions and industries have to collaborate and travel together in the same direction for the betterment of our country.

### Hazardous Impact of Micro Plastics

Prof. K. Murugan, Former Vice-Chancellor of Thiruvalluvar University, Vellore, presently CSIR-Emeritus Professor at Bharathiyar University, in his inaugural address, said that proper disposal of the plastic waste will save our planet; and he added instead of using petroleum by-products we can use biopolymers like chitosan based polymers to manufacture the plastics, which is derived from microorganisms and plants as well as biodegradable.

Prof. M. Govarthanan from Kyungpook National University, South Korea, in his felicitation, referred to the hazardous impact of micro plastics on aquatic and terrestrial ecosystems. In order to avoid such problems plant biomass can be used as an alternative source for the synthesis of biopolymers, by which soil and water ecosystem can be protected.

Mr. G. Simiyon, Assistant Director, Head of Office of MSME, while offering felicitation at the function exhorted the scholars to concentrate on researches that address the public issues. He exhorted them to commercialize the products by getting financial support from the government and added that funds are given to motivate the budding researchers and loans are given for the entrepreneurs.

196 participants from various universities and institutions from across the country, and a small number of representatives from industries attended the event.

Members of the Syndicate, Faculty Members, Research Scholars and Students from various Departments of Alagappa University were present on the occasion. Prof. A. Arun, Convener, Organizing Secretary and Head, Department of Microbiology, Alagappa University, welcomed the gathering and presented the Thematic Address of the International Symposium.

Dr. T. Kavitha, Organizing Committee Member, Department of Microbiology proposed a vote of thanks.

## Novel PEM - Based MFC Prototype Displayed

The novel PEM-based MFC prototype was displayed in India's DST stall at the 14th Clean Energy Ministerial and the 8th Mission Innovation Meeting. The G20 Energy Transition Ministerial Meeting was held at Goa from 19th to 22nd July 2023. The DST India tweeted about this project on their twitter page. Prof. A. Arun worked as a team member in the DST ICMAP Consortium Project.

## DEPARTMENT OF BIOMEDICAL SCIENCES

### Special Lecture on "The Movement of Heart and Its Systematic Function"

On 3rd August 2023, the Department of Biomedical Sciences organized a Special Lecture on "The Movement of Heart and Its Systematic Function and Circulation" of Blood. Dr. K. Langeswaran, Assistant Professor & Head i/c, presided over the function. Dr. M. Jeyakumar delivered the welcome address. Dr. G. Geevaprabhakaran, Physician and Senior Registrar - Apollo Hospital & Family Physician Chettinad Super Speciality Hospital gave a Special Lecture on heart and its circulatory system. Dr. AR. Saranya presented the vote of thanks.

### Special Lecture on "Genomic Medicine - An Update"

The Department of Biomedical Sciences organized a Special Lecture on "Genomic Medicine-An Update" on 30th August 2023. Dr. K. Langeswaran, Assistant Professor & Head i/c, presided over the function. Dr. AR. Saranya welcomed the gathering. Dr. S. Gowtham Kumar, Associate Professor, Faculty of Allied Health Sciences, Chettinad Hospital and Research Institute, Chettinad Academy of Research and Education (Deemed University) delivered a Special Lecture on the impact of genomics on the future of medicine and health. Dr. M. Jeyakumar delivered the vote of thanks.



On the same day, Department of Biomedical Sciences signed a Memorandum of Understanding (MoU) with the Chettinad Academy of Research and Education (CARE) to develop new collaborative teaching and research programmes in the areas of basic medical and allied sciences. The aim of this MoU is to exchange knowledge, information related to research and enhance the interaction between the two institutes towards the common mission of achieving excellence in medical science and research.

## DEPARTMENT OF NUTRITION AND DIETETICS National Nutrition Week -2023 Celebrated

"Nutrition isn't just about eating, it's about learning to live." - Patricia Compton

In India, National Nutrition Week is observed every year from 1st to 7th of September across the country in order to raise awareness about the importance of nutrition for health and well-being. The theme of the National Nutrition Week for the year 2023 is 'Healthy Diet Going Affordable for All'. The Department of Nutrition and Dietetics, Alagappa University celebrated the National Nutrition Week. Dr. P. Rameshthangam, Associate Professor & Head i/c, Department of Nutrition and Dietetics, welcomed the gathering and pointed out the significance of the nutrition week celebration and highlighted the importance of proper nutrition in maintaining health, preventing diseases and improving the overall quality of life. Faculties and PG students from Science Departments participated in the Programme.

### Programme on Food for Good Health

The Department organized Swachhata Pakhwada programme on 6th September 2023 at Alagappa Alumni Park. The theme of the programme was "Swachhata Nutritional Food for Good Health". Dr. J. Jeyakanthan, Dean- Faculty of Science inaugurated the function and distributed healthy food to the public at Alagappa Alumni Park. The food was prepared by M.Sc Nutrition and Dietetics students. Dr. S. Thambidurai, Professor, Department of Industrial Chemistry, Swachhata Programme Co-ordinator & Dr. P. Rameshthangam created awareness about healthy diet to the public. 1 year M.Sc-Nutrition and Dietetics students made a food stall and sold healthy nutritional food to the public.



Dr.P.Rameshthangam gave a special speech on the importance of observing National Nutrition Week 2023 on 01.09.2023 over Alagappa University Community Radio.

Ms. K. Azhagurani and Ms. G. Biruntha I year M.Sc-Nutrition and Dietetics students gave Nutrition Awareness Talk over Alagappa University Community Radio on 08.09.2023.

## Lecture on Nutrition and Health



Mrs. R. Ramya, Teaching Assistant, Department of Nutrition and Dietetics, Alagappa University delivered a special lecture on Poshan Maa- Nutrition and Health and Nutritional Deficiencies at the Child Development Project Office, Kallal Block, Sivagangai (Dt) on 16th September, 2023. Nearly 50 mothers were benefited by this programme.

## DEPARTMENT OF OCEANOGRAPHY AND COASTAL AREA STUDIES

### Memorandum of Understanding Signed



Alagappa University and Puducherry Temple Adventures, a Scuba Diving Academy and Deep Sea Swimming Training Institute entered into an MoU recently. According to the MoU the students of the Department of Oceanography and Coastal Area Studies of Alagappa University will pursue a postgraduate diploma course in scuba diving in addition to their Master's degree. Through this programme, deep sea training will be given to students to identify the nature of the deep sea, the biology of marine life and environmental pollution and learn to protect the endangered marine life such as manatees, sea turtles and sea horses and also study the impact of pollution on coral reefs and marine life and carry out marine underwater research. Alagappa University Vice-Chancellor Prof. G. Ravi and Puducherry Temple Adventures Founder Mr. Arvind Tarun Sri signed the MoU. The Head of Department of Oceanography and Coastal Area Studies Prof. S. Ravikumar and Registrar i/c Prof. S. Rajamohan were present on the occasion.

## International Coastal Clean-Up Day Conducted



The International Coastal Clean-Up Day was held on 16.09.2023 at Thondi Campus of Alagappa University. Nearly 150 students, volunteers, faculty and fishermen participated in the event. Vice-Chancellor Prof. G. Ravi inaugurated the programme. Participants actively involved themselves in cleaning the coast by collecting solid wastes. Prof. S. Ravikumar, Head and Chairperson, School of Marine Sciences, Dept. of Oceanography and Coastal Area Studies welcomed the gathering. Dr. V. Sugumar proposed a vote of thanks. Thondi Panchayat chairman Mrs. A. Shajahan Banu Jawahar Alikhan and the ward councillor Mr. A. Parthipan participated in the event. The programme was supported by the National Centre for Coastal Research, Chennai.

## FACULTY OF EDUCATION ALAGAPPA UNIVERSITY COLLEGE OF EDUCATION

### Annual Sports Day Conducted

The Annual Sports Meet was organized at Alagappa University College of Education recently. Sr. Prof. P. Sivakumar, Principal, AUCE, welcomed the participants. He mentioned about the significance of the sports meet and its aims; and the inaugural speech was delivered by Sr. Prof. S. Rajamohan, Registrar i/c of Alagappa University.



Various houses with their different colour flags participated in the march past. Following this event, the Olympic torch was lighted by sports persons. Students participated in a variety of performances like yoga, dumbbells and lezim with great energy and enthusiasm. Track event was also conducted. Prizes were distributed to the winners of various events by Prof. G. Gurumalles

Prabhu, Head, Department of Industrial Chemistry, and the overall championship was awarded to Yellow House. At the end, the vote of thanks was delivered by the coordinator of this event Dr. A Rube Jesintha, Assistant Professor of Physical Education. The day taught the importance of sports and sporting spirit to the future teachers.

## 73rd Annual Day of Alagappa University College of Education Celebrated

The Faculty and Students of Alagappa University College of Education celebrated the 73rd Annual Day with great enthusiasm and zeal on 25th April 2023. The event was graced by the presence of Vice-Chancellor Prof. G. Ravi. Mr. R. Swaminathan, Chief Educational Officer of Sivagangai District and Mr. P. Shanmuganathan, District Educational Officer (Secondary), Sivagangai District were the guests of honour.

The welcome address was given by Prof. P. Sivakumar, Principal. In his presidential address, Vice-Chancellor Prof. G. Ravi emphasized the importance of hard work and discipline and the results they bring forth. The teacher-trainees should remember that they are going to act as role models for their wards to emulate. They should consider themselves as sources of inspiration and act accordingly. He also highlighted the role of Alagappa University College of Education in training thousands and thousands of teachers in the last 73 years for undertaking the noble profession of teaching.



The Chief Guest Mr. R. Swaminathan delivered the special address on the occasion. He shared valuable tips for facing competitive exams with special reference to Teacher Eligibility Test (TET) and National Eligibility Test (NET), which are crucial requirements for aspiring teachers. Mr. Swaminathan motivated the students to work hard for achieving their goals and succeeding in life.

The event also featured cultural performances by the students of the college which added to the vibrancy of

the occasion. Dr. Parimala Fathima, Assistant Professor, read the annual report, providing an overview of the achievements of the college over the past year.

Prizes and certificates were given to the students who had excelled in various academic and co-curricular activities. The event provided an opportunity for students to learn from the experiences and insights shared by the dignitaries who participated in the function.

## Workshop on Infosys and Springboard Organised



The College of Education organised a One-Day Workshop on Infosys and Springboard on 20th of July, 2023. Prof. P. Sivakumar, Principal i/c, welcomed the gathering. Inaugurating the workshop Prof. G. Ravi, Vice-Chancellor emphasized the importance of continuous learning and the integration of modern technology in education. He highlighted how initiatives like Infosys and Springboard are reshaping the educational landscape by providing innovative platforms for learning and professional development. The keynote address was delivered by Mr. Sivasankar, the Programme Coordinator of Agastya International Foundation, Coimbatore. He shed light on the role of technology in fostering creativity and curiosity among students. He gave practical examples showing how technology can be leveraged to create engaging and interactive learning experiences. Two special addresses were delivered by Mr. K. Periyasamy, Senior Instructor at AMM Foundation, and Mr. Dhanasekaran, Instructor at AMM Foundation. They emphasized the importance of skill development and practical training in the context of modern education. They shared their experiences of working with AMM Foundation and how it is contributing to bridging the gap between theoretical knowledge and real-world application. The workshop comprised interactive sessions and discussions that were tailored to the needs and interests of student-teachers. The sessions covered a range of topics, including: Introduction to Infosys and Springboard, Hands-on Technology Integration, Career Development in the Digital Age. A lively panel discussion on challenges and opportunities of using technology in education were made at the end of the session. Dr. S. Shanthi, Assistant Professor, proposed a vote of thanks.

### Research Colloquium on Identifying Research Problems and Preparing Research Proposals



Alagappa University College of Education (AUCE) and the Department of Education (DDE) jointly organized a Research Colloquium on "Identifying Research Problems and Preparing Research Proposals" on August 14, 2023. The colloquium aimed at providing insights and guidance to researchers, students, and academics on the essential aspects of research especially the identification of problems for research and the preparation of research proposals.

Prof. P. Sivakumar, while welcoming the participants, emphasized the importance of well-defined research problems as the foundation of any successful research endeavour. He underscored the significance of rigorous research proposals that guide researchers throughout their investigative journey. The highlight of the colloquium was the insightful talk delivered by the resource person, Ms. Kamala Devi. Her presentation focused on the intricacies of identifying research problems and crafting effective research proposals. Drawing from her vast experience, she shared valuable insights into the process of selecting a research topic, narrowing down the research scope, and formulating research questions. She highlighted the need for aligning the research problem with the existing literature and real-world issues. Furthermore, Kamala Devi spoke on structuring a research proposal, emphasizing the key components such as the introduction, literature review, research methodology, and expected outcomes. Her presentation was well-received and provided participants with pragmatic strategies to enhance their research pursuits. The colloquium concluded with a vote of thanks delivered by Dr. M. Shanmuga Revathi.

### Award Won by the Faculty

The Faculty Members Dr. J.E. Merlin Sasikala, Dr. J. Jayachithra, Dr. M. Suganthi, and Mr. I. Lenin presented papers at the International Conference on World Education and Culture held in Sharjah (UAE) on 23.09.2023 and received the A.P.J Abdul Kalam International Award 2023.

### ALAGAPPA UNIVERSITY COLLEGE OF PHYSICAL EDUCATION

#### National Sports Day-2023 Organized

The National Sports Day was celebrated on 29th August at the College of Physical Education to commemorate the birth anniversary of Major Dhyana Chand. Prof. K. Murali Rajan, Principal i/c in his welcome address said that the celebration of National Sports Day is to recall the contributions of Dhyana Chand, who was a renowned hockey player, regarded by many as the greatest field hockey player in history. Prof. G. Ravi, Vice-Chancellor, delivered the inaugural address. The students and teaching and non-teaching staff participated in various tournaments such as Cricket, Marathon, Women-Cricket, etc. The Vice-Chancellor gave away the prizes to the winners of various tournaments and presented the hockey rolling trophies to the Winner and Runner-up teams. Lt. Dr. C. Vairvasundaram, who made all the arrangements, proposed a vote of thanks at the end of the programme.

#### Freshers Orientation Programme-2023



The College of Physical Education organized a "Freshers Orientation Programme-2023" for the first year M.Ped, B.Ped, D.P.Ed, BSC students of AUCPE on 20th July 2023. Prof. K. Muralirajan of AUCPE welcomed the gathering. Vice-Chancellor Prof. G. Ravi presided over the event. Emphasizing the significance of physical health, he said that healthy sports persons should motivate other students to stay healthy by participating in sports and games. At the end of the programme Prof. S. Nagarajan of AUCPE proposed a vote of thanks.

#### Jamboree -Track and Field Event-2023 Conducted





Alagappa University College of Physical Education conducted the "Track and Field Meet-Jamboree 2023" on 02.08.2023. Prof. K. Muralirajan presented the welcome address and Vice-Chancellor Prof.G.Ravi in his inaugural address stated the importance of sports for maintaining good physical and mental health. Sports and Games also help students to develop leadership traits and equip them with the ability to set goals and build character for their peaceful life. The Vice-Chancellor declared the meet open and later distributed certificates to the participants and prizes to the winners. Mr. K.Sathishkumar, an M.P.Ed Second Year student and Secretary of Jamboree proposed a vote of thanks.

### Parents-Teachers Meet-2023

Parents-Teachers Meet -2023 was held on 10th Sept, 2023 at the AUCPE Seminar Hall. Prof. K. Muralirajan welcomed the participants. Prof.G.Parimalarani of the Dept. of Banking Management delivered the special address on the occasion. The meeting provided an interactive space for the faculty and the parents to discuss and assess the performance of their wards. The meet came to an end with the conclusion that joint efforts, mutual understanding and co-operation of parents and faculty are very important for the progress and welfare of students. The vote of thanks was proposed by Dr.K.Dhivya.

### CENTRE FOR YOGA EDUCATION

#### Student Brings Laurels to the University by Playing in Hockey Team



S. Inbaraj a student pursuing first year B.Sc Yoga at the Centre for Yoga Education Alagappa University got selected for playing in an Under 18 Hockey Tournament and he played in a match held at SDAT Velumanikam Hockey Ground in Ramanathapuram on 25.02.2023 and 26.02.2023. He also played in the 1st Hockey Indian Junior Men South Zone Championship 2023 matches held from 19.03.2023 to 28.03.2023 representing the Hockey Unit of Tamil Nadu. He was honoured by Prof. G. Ravi, Vice-Chancellor, Alagappa University. Dr. R. Senthil Kumaran,

Director of Physical Education, Mr R. Prabu Rajasekaran, Hockey Coach and Dr. S. Saroja, Coordinator, Centre for Yoga Education were present on the occasion.

### DEPARTMENT OF LIFELONG LEARNING

#### Workshop on Enhancing Professional Competence of Youth



A Workshop entitled "Enhancing Professional Competence of Youth" was conducted at the department on 18.07.2023. Dr. N. Johnson in his welcome address referred to the need and significance of conducting such workshops and highlighted the importance of acquiring professional competence in the digital era. Prof. V. Palanisamy, Member of the Syndicate, in his presidential address suggested some ideas for improving professional competence. Dr. C.K. Muthukumar, Director i/c, Alagappa Institute of Skill Development, delivered the keynote address and narrated some success stories of achievers to motivate students to become professionally competent persons. Mr. S.P. Nachiappan, Former Headmaster, SMSV School, Karaikudi in his special address, dwelt on the success stories of young professionals who are successfully running organizations locally and at the national level. He narrated the stories of some successful entrepreneurs of Karaikudi. Dr. M. Neethi Perumal proposed a vote of thanks. Two books on Professional Career and Development ISBN 978-93-92264-33-7 and Life Skill Education ISBN 978-93-92264-29-0 authored by Dr. N. Johnson Head i/c, Department of Lifelong Learning, Alagappa University were released by the Chief guest and Resource person.

#### Workshop on Personality Development

The Department organized a Workshop on Personality Development on 25.07.2023. Dr. N. Johnson, Head i/c, Dept. of Life Long Learning, welcomed the gathering. Mr. S. Vinaitheerthan, Life Skill Trainer was the resource person. He spoke about the development of personality etiquettes and conducted various games related to enrichment of personality. He narrated beautiful stories which focused on the core crux of personality. Further he highlighted the psychological perspective of

personality. Dr. M. Neethi Perumal, Adjunct Faculty, proposed a vote of thanks.

### Workshop on Stress Coping & Presentation Skills

The Department organized a Workshop on "Stress Coping & Presentation Skills". Dr. N. Johnson who welcomed the gathering spoke on the mechanism of stress coping strategies. He said learning stress coping mechanism has become more relevant and important one in today's scenario for young students to lead a stress-free life. He added that presentation skill is crucial in both professional and personal contexts. It involves the ability to communicate information, ideas, or messages to an audience in an effective way. Dr. Reni Francis, Principal, MES's PCER, Chembur, Mumbai, delivered the Special Address. She spoke about self-knowledge and discussed various activities. She gave some ideas for improving self-knowledge. Dr. Paul.D.Souza, Visiting Associate Professor, MES's PCER, Chembur, Mumbai delivered the keynote address. In his keynote address he dwelt on the art of mastering public speaking. He also gave some fruitful ideas and hints for acquiring public speaking skills. Dr. M. Neethi Perumal proposed a vote of thanks. Nearly 200 participants were the beneficiaries of this programme. The participants gave positive feedback and asked for more such programmes in future.

### Workshop on Soft Skills Organized

The Department organized a One-day Workshop on Soft Skills at the Seminar Hall of Alagappa University on 22.08.2023. Dr. N. Johnson delivered the welcome address and spoke on the importance of the workshop on Soft Skills. He said that the Soft Skills, often referred to as interpersonal or people skills, is a set of non-technical skills and attributes that are essential for success in both personal and professional life. Their importance cannot be overstated, as they complement and enhance an individual's technical or hard skills. He further stated that soft skills are increasingly recognized as essential for personal and professional success. Dr. K. Murali Rajan, Professor and Principal i/c, College of Physical Education, Alagappa University presided over the function. In his presidential address, he spoke about the ways of enhancing one's soft skills. He also gave tips and tricks to gain mastery over soft skills. Dr. R. Portia, Assistant Professor, College of Education, delivered a special address. She spoke about types of soft skills, psychological perspective related to the enhancing of soft skills. 175 students who participated in the workshop gave positive feedback. Dr. M. Neethi Perumal proposed a vote of thanks.

### Workshop on Personality Development



The Department organized a One-day Workshop on Personality Development at the Seminar Hall, Alagappa University on 29.08.2023. Dr. N. Johnson delivered the welcome address. Personality development helps in enhancing a unique set of traits, behaviors, attitudes, and characteristics. Further he said that personality development is vital for personal growth, success, and well-being. It helps individuals understand themselves better, improve their relationships, excel in their careers, and lead more fulfilling lives. Dr. S. Rajaram, Member of the Syndicate, presided over the function. He referred to the towering personality of Vallal Alagappan and his contribution to the field of education. By his noble thoughts and deeds, he elevated himself as a stalwart. He also referred to the notable personalities such as Swami Vivekananda, Dr. A.P.J. Abdul Kalam and Arignar Anna and how their life and works attracted people and brought fame to them. Dr. J.E. Merlin Sasikala, Associate Professor, in her special address, spoke about types of personality, factors that determine personality and how one can improve one's personality. 180 students participated and got benefited. They gave positive feedback about the workshop. Dr. M. Neethi Perumal proposed a vote of thanks.

### Senior Citizens' Day Celebrated

Senior Citizens Day was conducted on 22.09.2023 at the University Seminar Hall by the Department of Lifelong Learning. Dr. N. Johnson delivered the welcome address. He spoke on the importance of observing World Senior Citizens' Day. He said that according to the World Health Organization, in 1950 there were 200 million people above the age of 60. By 2000 that number had tripled to nearly 600 million and it is estimated that there will be more than 1 billion senior citizens by 2025.



Vice-Chancellor Prof. G. Ravi presided over the event and delivered the presidential address. He said that the younger generation should respect the senior citizens and learn from their life experiences and follow them in their practical approach to life. He also said that it is our prime duty to protect the senior citizens by respecting their feelings and not leaving them alone. He quoted the 10 precepts highlighted in the book 'Ikkiai', a book on the art of living happily.

Former Vice-Chancellor of Alagappa University Dr. P. Kanniappan presented a special address on the occasion. In his speech, he said that the professors who served in Alagappa University were working as Vice-Chancellors in various government universities and it was the greatest honour for the university. He expressed his happiness for celebrating the Senior Citizens Day in Alagappa University in a grand manner. He said that Central and State governments should take more efforts to provide enhanced medical, security and other facilities for senior citizens. He further stated that Senior Citizens represent our culture and tradition and it becomes quite meaningful when we celebrate it with younger people. He also said that it will be an opportunity for the youth to know the practicalities of life.

Dr. J. Sujathamalini, Dean, Faculty of Education delivered the felicitation address. She asked the youth to accept the pragmatic advice of elders and act accordingly. Further, she said that senior citizens are more active than the youth of today and emphasized that it is important to learn life experiences from senior citizens to shape our lives.

The Vice-Chancellor gave prizes to the winners of various competitions such as photography, essay-writing and elocution held as part of the Senior Citizens Day. Retired professors and administrative staff of Alagappa University were honoured on the occasion.

Dr. M. Neethiperumal proposed a vote of thanks. Students and professors of the Faculty of Education, retired (Teaching and Non-Teaching) members of Alagappa University family participated in the event.

## DEPARTMENT OF SPECIAL EDUCATION AND REHABILITATION SCIENCE

### World Autism Awareness Day - 2023 Organised

The Department of Special Education and Rehabilitation Science organized the World Autism Day for the year of 2023. As part of this programme a Seminar - cum - Panel Discussion was conducted on the topic "Transforming the Narrative : Contributions at Home, at Work, in the Arts and in Policy Making", at the Convocation Seminar Hall. Prof. J. Sujathamalini, Head of the

Department, delivered the welcome address. The event was inaugurated by Smt. R. Jothilakshmi, Principal i/c, Kendriya Vidyalaya, CECRI campus. Smt. C. Kopinachiammai, Headmistress of Kendriya Vidyalaya, CECRI Campus offered felicitations at the event. Papers relating to the Special Education were presented by the students of the Department of Special Education and Rehabilitation Science. The students of the Special School of Alagappa University gave a cultural performance. Dr. K. Gunasekaran delivered the vote of thanks.

### Institutional Visit to CRC Kozhikode



The Department organized an Institutional Visit for the year 2023. The Composite Regional Centre for Skill Development, Rehabilitation and Empowerment of Persons with Disabilities (CRC-Kozhikode) was selected for the visit. The students of 1st year and 2nd year of B.Ed Spl.Ed (VI & ID), M.Ed Spl.Ed (VI), M.sc Psychology were taken for the Institutional Visit on 12.4.2023. A common orientation meeting was arranged in the seminar hall of the institute. Dr. Roshan Bijlee K.N welcomed the visitors and gave a brief introduction about the institute. Students visited all the departments of CRC.

"It is a great experience to come and explore CRC, Kozhikode and it is helpful for me to have a better understanding of the field of disability study" said Aravind, a visually impaired B.Ed Student of Alagappa University. It is a "joyful experience to roam around the blocks of CRC; and the culture of treating the persons with disability is so astonishing here" said Kausalya an M.Sc Psychology student. Dr. J. Sujathamalini proposed a vote of thanks at the end of the CRC visit.

### Eighth Annual Day Celebrations at the Department of Special Education and Rehabilitation Science



The 8th Annual Day of the Department of Special Education and Rehabilitation Science was celebrated on 25th of April 2023. Dr. S. Rajaguru, ICSSR Senior Research Fellow, welcomed the gathering. The Annual Report was presented by Prof. J. Sujathamalini. Prof. C. Sekar, Member of the Syndicate, in his special address, lauded the department, for its noble services and congratulated the students for their creative event management. The Department's yearly magazine was released at the event. All the staff both Teaching and Administrative of the department and Special School were honoured with shawls and mementoes. A special tribute video developed by the students of the department highlighted the ceaseless work done by the staff for the development of the Department and University. All the final year students of the department and students of the Special School entertained the audience with dance and music recitals. The event concluded with a vote of thanks proposed by Mr. P. Prabhu, Research Scholar of the department.

### **Helen Keller Remembered**

#### **Webinar on Educational Adaptations for the Deaf and the Blind Organised**

Helen Keller's Birth Anniversary was celebrated at the Department of Special Education and Rehabilitation Science on 27th July 2023 by holding an online "Webinar on Educational Adaptation for the Deaf and the Blind". Prof. J. Sujathamalini delivered the welcome address. Dr. S. Rajaguru, ICSSR, Senior Research Fellow, offered felicitation at the event. Mr. V.R. Mathivanan, ADCE, National Institute for Empowerment of Persons with Multiple Disabilities (NIEPMD) Chennai, in his special address detailed all the aspects of the adaptive education for the deaf and the blind. A discussion session followed in which students as well as scholars of the department interacted with the resource person and got clarifications for their doubts. The vote of thanks was delivered by K. Imthiyas, an M.Sc., Psychology student.

### **KARMELA - 2023 (Rotary Event)**



On 29.07.2023 Rotary Club of Karaikudi conducted a series of competitions named "KARMELA-2023" in which students of Department of Special Education and Rehabilitation Science, Alagappa University participated in various events like Mime, Dance, Face Painting and Fireless Cooking. Students of M.Sc Psychology Miss. Praveena and Miss. Arathy secured the first prize in face painting competition.

### **Muscular Dystrophy Day - 2023 Observed**



With the Rehabilitation Council of India initiative, the Department of Special Education and Rehabilitation Science of Alagappa University observed the Muscular Dystrophy Day on 07th September 2023 in the Department Seminar Hall. Dr J. Sujathamalini, Alagappa University welcomed the gathering. Mr G. Ravichandran and Mr P. Prabhu, Ph.D Scholars of Department of Special Education and Rehabilitation Science delivered the special address in which they presented the details of Muscular Dystrophy. Mr R. Adakalam, Ph.D Scholar of the department delivered the vote of thanks.

### **Physiotherapy Day - 2023 Observed**



On 08th September 2023, Physiotherapy Day was observed by the Department. A special lecture programme was arranged in the department. Mr. Tarak Halder, Teaching Assistant welcomed the gathering. Dr K. Gunasekaran, Member of the Syndicate, inaugurated the event. As a part of the event parents of the special school students were invited and a demonstration was made by the physiotherapists Mrs. Deva Dharshini and Mr. Gokula Kannan that brought awareness about the importance of physiotherapy. He gave a special talk on the importance of physiotherapy to the students of the department. Ms. Pandimeenal, Teaching Assistant, delivered the vote of thanks.



### Health and Hygiene Programme - 2023



The Department of Special Education and Rehabilitation Science organised a Health and Hygiene Programme on 12.09.2023 for the benefit of students under the Swachhata Pakhwada Programme. Dr. J. Sujathamalini, Dean, Faculty of Education inaugurated the programme. Dr. A. Anandhi, University Medical Officer was the chief guest at the event and she gave a special talk related to health and hygiene of persons with disability. Mr. Thiruselvam, a student of the Special School who successfully completed his SSLC examination received his mark statement and he was appreciated by the chief guest. Dr. K. Gunasekaran, Member of the Syndicate offered felicitation. Mr. G. Ravichandran delivered the vote of thanks.

### National Day of Sign Languages - 2023



On behalf of the Department of Special Education and Rehabilitation Science the National Day of Sign Languages was organised on 25th September 2023. Dr. J. Sujathamalini welcomed the gathering and elaborated on various aspects of sign languages. Dr. K. Usha Rani, Department of Physical Education and Health Sciences, was the chief guest. Slogan-writing competition was organised for the students of the department. Mr. C. Arun Kumar, Office Assistant and a Person with Hearing Impairment demonstrated the alphabets as well as some basic conversational usage of signs for communication to our students. Prizes were distributed for the best slogan written by students. The event came to an end with a vote of thanks proposed by Mr. G. Ravichandran, Ph.D Scholar.

### ALAGAPPA INSTITUTE OF SKILL DEVELOPMENT

#### Social Entrepreneurship Awareness Programmes Organised

Social Entrepreneurship Awareness Programme was organized by EDII Alagappa University Hub at PSY Arts and Science College, Arasanoor on 09.05.2023. A total of 100 Students participated in the programme. The programme started with a welcome address by the College Principal Dr. G. Subramanian. Mr. R. Saravanan E&I Cell Coordinator, Pandian Saraswathi Engineering College, Thirumanjulai was the resource person of the programme. The programme ended successfully with the feedback session by the student participants; and a vote of thanks was given by Dr. Thiruvalarselvi, Entrepreneurship & Innovation Cell Coordinator, PSY Arts and Science College, Arasanoor.

A similar programme was organized by EDII Alagappa University Hub at Thiyagi Dharmakkan Amirtham College of Arts and Science, Kannirajapuram on 10.05.2023. A total of 80 Students participated in the programme. The programme started with a welcome address by the College Principal Dr. Jamuna Bhai. The programme was handled by the resource person Mrs. R. Jayanthi, E&I Cell Coordinator, Idhaya College for Women, Sarugani. The programme ended with a feedback session by the student-participants and a vote of thanks was given by Mr. Rajesh, Entrepreneurship & Innovation Cell Coordinator of Thiyagi Dharmakkan Amirtham College of Arts and Science. Both the programmes were organized by Prof. C. K. Muthukumaran, Hub Coordinator, EDII Alagappa University Hub and Mr. J. Arumai Ruban, Field Coordinator, EDII-TN Department of MSME, Alagappa University Hub, Karaikudi.

#### One Day Seminar on "User Interface Design Essentials - UI/UX Design"



A One day Seminar on UI & UX User Interface Design was organised by Alagappa Institute of Skill Development for the B.Voc Software Development students on 19.5.2023. The welcome address was given by Prof. CK. Muthukumaran, Director i/c of the Institute. He highlighted the significance of theme of the seminar. The guest for the day was Mr. Kandasamy Krishnan, Senior UX designer, NSE IT Ltd. The presidential address was given by

Dr. S. Rajamohan. He urged the students to develop in themselves a spirit of entrepreneurship and be independent in their lives. The inaugural address was given by Prof. K. Balamurugan, RUSA Coordinator. He exhorted the students to develop innovative ideas for Start-ups and the University will support them with funding if their ideas stand the scrutiny of the experts. The thematic address was offered by Mr. Kandasamy Krishnan; he highlighted the salient features of UI&UX User Interface Design and guided the students to develop an UI&UX by using Figma through online. The vote of thanks was proposed by Dr. KR. Murugan, Former Dean, Faculty of Arts. More than 200 students and 15 faculty members participated in the seminar.

### One Day Seminar on 3D Printing Technology in Fashion Industry Organized

Alagappa Institute of Skill Development organized a "One Day Seminar on 3D Printing Technology in Fashion Industry" on 23.05.2023. It was sponsored under RUSA Phase 2.0 Scheme and conducted at the Convocation Seminar Hall.



Prof. C.K. Muthukumar, Director i/c, AISD, while welcoming the gathering, referred to the application and uses of the 3D Printing Technology in Fashion Industry.

Prof. G. Ravi, Vice-Chancellor, in his presidential address, said, "India is the second largest producer of textiles and garments in the world. India's fashion and apparel industry is a significant contributor to the nation's economy. This industry provides huge employment to the people in India. The Vice-Chancellor exhorted the students to focus on this domain and learn the new technologies which are booming in the current technological era. "Acquiring skills in innovative and creative designing would fetch your employment easily," he averred. 3D printing was

introduced in 1980s and it mainly focuses on apparel designing and accessories-making. The different materials like plastic, acrylic and polymers are used to make the models of the selected design.

Mr. Vishal Sivakumar, Founder and CEO, 3D Crafts, delivered the thematic address and explained how 3D printing is intrinsically connected with the growth of fashion technology, and referred to types of 3D printing. He also highlighted how various apparels and accessories can be made efficiently by using 3D printing. He added that it has become very popular in the recent decades. The production and maintenance cost of 3D printing is cost effective. 200 students pursuing Fashion Technology attended the Seminar. Dr. G. Mahesh, Assistant Professor, proposed a vote of thanks.

### One Day Seminar on "What, Why & How of Digital Marketing"



The Alagappa Institute of Skill Development organized a "One Day Seminar on What, Why & How of Digital Marketing" on 24.05.2023. The event was sponsored under RUSA Phase 2.0 Scheme. At the inaugural function Prof. C.K. Muthukumar, Director i/c welcomed the gathering. Prof. S. Rajaram, Member of the Syndicate, Alagappa University, in his presidential address, referred to the increasing growth and employability in digital marketing sector. In the present situation, people spend most of their time on the internet. Companies use this forum effectively to market their products to the targeted customers. He concluded his speech by saying that students must develop their reading habit for their elevation. They must also learn about the digital technology for its role has been increasing day-by-day.

The thematic address was delivered by Mr. T. Saravanan, Co - Founder Edatic IT Support. He spoke about the qualities of leadership and how the students must enhance their leadership skills. He also said that students must specialize in their chosen fields of interest. He added that Tamil Nadu government has introduced seven skill-based courses and faculties are offering training to students

for enriching their skill-based knowledge in order to make them entrepreneurs. Dr. B. Sugumar, Teaching Assistant, AISD, proposed a vote of thanks.

### Special Lecture on "Enhance Your Skills and Enlarge Your Career"

The Institute organized a Special Lecture on the topic "Enhance Your Skill and Enlarge Your Career" on 24th May, 2023. The programme was sponsored under RUSA Phase 2.0 Scheme.

Prof. C.K. Muthukumarar welcomed the gathering. The special lecture was delivered by Mr. P. Sureshkumar, Former Joint Director, Department of Employment, and currently Coordinator of Alagappa University Study Circle. He highlighted the importance of acquiring skills by youth for enlarging their career prospects. He also said students must gain in-depth knowledge in skill-based courses and that would enlarge their career opportunities in the field of Software Development and it will develop their potential and pave the way for creating more number of entrepreneurs. The students must also develop their knowledge and appear for competitive examinations which would fetch them well-paid jobs. Prof. K.R. Murugan, Former Dean, Faculty of Arts and Adjunct Faculty, proposed a vote of thanks.

### One Day Seminar on Career Opportunities in Apparel & Fashion Sector



The Alagappa Institute of Skill Development organized a One Day Seminar on Career Opportunities in Apparel & Fashion Sector on 26.05.2023 and it was sponsored under RUSA Phase 2.0 Scheme.

Prof. C.K. Muthukumarar, Director i/c AISD, welcomed the gathering. Prof. C. Sekar, Member of the Syndicate presided over the inaugural session. In his presidential address, he said, creativity is considered the most important quality in today's world. The art of creating products from the scrap is increasing and girl students are more skilled in this aspect. The questioning ability has to be honed and that would lead to the invention of products and eye-opening thought process. He shared his experience

with students in various counties and their approach for their future career based on research.

The thematic address was delivered by Mr. S. Syed Bazil, Managing Director, Params Textile, Karaikudi. He said, every day is a second chance. The students have to enhance the core skills and get good experience in a particular field. He insisted on grabbing all the opportunities that come their way to build their career. He shared his rich experiences in garment industry and highlighted the career opportunities in apparel & fashion sector. Dr. G. Mahesh, Assistant Professor, AISD, proposed a vote of thanks.

### Under NABARD Scheme

#### Alagappa University -Learnet Skills Limited Offer Skill Training

- ❖ Alagappa University- Learnet Skills Limited organized Skill Based Training Programmes such as CNC Operator and Programming Course, Solar PV Technician Course and Advanced Welding Course under the NABARD Scheme. A large number of students attended the training programmes during the period April to September 2023.
- ❖ 101 students were trained in different trades such as Auto CADD, Solid Works, Aari Works, Bridal Makeup, and Advanced Welding.
- ❖ 82 candidates completed the Two-Wheeler Mechanic Courses under CSR project of SERVO-Indian Oil-World Class Lubricants-ASDC.

Financial Assistance of EDII to Colleges in Sivagangai and Ramanathapuram Districts for Promotional Activities

Entrepreneurship Development and Innovation Institute of the Department of MSME, Government of Tamil Nadu is associated with Alagappa University Hub for nurturing entrepreneurship & innovation among the students of Sivagangai and Ramanathapuram districts. During the academic year 2022-2023, it selected 26 Colleges in the two districts, including affiliated colleges of Alagappa University and engineering colleges, that provide special training to students on entrepreneurship and innovation and awarded Rs.10,000 each to these institutions through the Entrepreneurship Development and Innovation Institute Hub of Alagappa University. Subsequently, six colleges were again selected and Rs 10,000 each was awarded to six Entrepreneurship and Innovation Cell Coordinators. These colleges were

functioning as member colleges of the IEDP programme under the leadership of Alagappa University's Vice-Chancellor Prof. G. Ravi. The event was held at the Convocation Seminar Hall of Alagappa University on 23.5.2023.



The purpose of the funding is to enable colleges to conduct an intense one day awareness session for final-year students so as to make them learn about Entrepreneurship, How to become an entrepreneur, To know all kinds of financial assistance provided by the Government of Tamil Nadu to entrepreneurs, To know the financial assistance provided by private agencies other than the Government of Tamil Nadu to entrepreneurs and To explain to the students in detail how to register business enterprises with the government.

The institutions that received the amount through EDII-IEDP AU Hub included : Dr. Zakir Husain College, Ilayangudi, Idhaya College for Women, Sarugani, Pasumpon Thiru Muthuramalinga Thevar Memorial College, Kamuthi, Syed Ammal Arts and Science College, Ramanathapuram, Mohamed Sathak Engineering College, Kilakarai, Pandian Saraswathi Yadav Engineering College, Arasanoor.

### Workshop on Idea Generation Techniques to Inspire New Ideas That Drive Innovation

A One Day "Workshop on Idea Generation Techniques to Inspire New Ideas That Drive Innovation" was organized by EDII Alagappa University Hub in association with E & I Cell of St. Michael College of Engineering and Technology, at Kalayar Kovil on 09.06.2023. A total of 200 Students participated in the programme. The welcome address was given by the Principal of the College Dr. S. Karpagam. The session was handled by the resource person Mr. J. Arumai Ruban, Field Coordinator & Master Trainer, EDII- TN, Department of MSME, Alagappa University Hub, Karaikudi. The programme ended with the feedback session by the student-participants; and a vote of thanks was given by Mrs. Saranya, E& I Cell Coordinator and Head,

Department of Business Administration. The programme was organized by Prof. C. K. Muthukumaran, Hub Coordinator, EDII Alagappa University Hub, Karaikudi.

### TNSI 2022 Start-up Contest Winners

EDII Hub Alagappa University participated in the Tamil Nadu Student Innovators TNSI 2022 Start-up Contest and got two prizes and Rs.1 Lakh grant money from EDII - TN, Department of MSME, Government of Tamil Nadu

The following two teams were selected.

- ❖ Selvi. A. Harini, Thassim Beevi Abdul Kader College for Women, Kilakarai, Start Up Idea Title: "Cosmetics from Seaweed"
- ❖ Selvi. M. Priyadarshini, Selvi. P. Swetha, Pandian Saraswathi Yadav Engineering College, Arasanoor, Start Up Idea Title: "Neuro Care"

### EDII - TN's School Innovation Development Project (SIDP 1.0)

Entrepreneurship Development and Innovation Institute has launched a comprehensive programme named IEDP for Entrepreneurship and Innovation Development for all Colleges, Polytechnics, ITIs, etc. SIDP is a new addition for School children under the IEDP division. This programme has been implemented successfully through "Hub and Spoke" model. Resourceful universities and colleges are recognized as hubs which support around 30-50 colleges. Alagappa University has been serving as a Hub since 2017.



EDII - TN's SIDP Programme was launched by the Hon'ble Chief Minister of Tamil Nadu Mr. M. K. Stalin. EDII Hub Alagappa University organized the Boot Camp for the School Students. Finally, 40 teams were selected from all over Tamil Nadu. Of these 40 teams, 10 teams have been selected from the state level final. Among these 10 teams, one of the teams Government Higher Secondary School, Keelapoongudi, Sivagangai District, got Rs. 1 Lakh Prize amount from the Hon'ble Chief Minister of Tamil Nadu.



## Programme on Funding Opportunities for Budding Entrepreneurs

EDII Alagappa University Hub organized an Entrepreneurship & Innovation Awareness Programme on the topic "Funding Opportunity for Budding Entrepreneurs" at Idhaya College for Women, Sarugani on 06.07.2023. 150 Students participated in the programme. The programme started with a welcome address by Mrs. R. Jayanthi, E&I Cell Coordinator, Idhaya College for Women, Sarugani. The programme was handled by the resource person Mr. J. Arumai Ruban. The programme ended with the feedback session by the student-participants and a vote of thanks was given by Ms. Priya, E&I Cell Member, Idhaya College for Women, Sarugani. The programme was organized by Prof. C. K. Muthukumaran and Mr. J. Arumai Ruban.

## Entrepreneurship & Innovation Awareness Programme

EDII Alagappa University Hub organized an Entrepreneurship & Innovation Awareness Programme at Singai Sidhar Ayya College of Arts and Science, A. Thekkur on 18.07.2023. A total of 100 Students participated in the programme. The programme started with a welcome address by Dr. Uma, Principal of the college. The programme was handled by the resource person Mr. J. Arumai Ruban, Field Coordinator and Master Trainer, EDII - TN. The programme ended successfully with the feedback session by the student-participants and a vote of thanks was given by Ms. Prema, E & I Cell Coordinator, S.S.A College. The programme was organized by Prof. C. K. Muthukumaran and Mr. J. Arumai Ruban.

## Spoke Review Meet Conducted

The Review Meeting of the Alagappa University EDII-IEDP Hub for the year 2023-2024 was held on 19.07.2023 through online mode to plan for the activities of IEDP. This meeting was held through virtual mode. A total of 35 E&I Cell Coordinators attended the Review Meeting.

The meeting commenced with a welcome address by Mr. J. Arumai Ruban, Field Coordinator, Alagappa University EDII- IEDP Hub. Mr. R. Ramachandran, Regional Coordinator, EDII Madurai Kamaraj University Hub, Madurai delivered the special address about the significance of IEDP Scheme to the new E & I Cell Coordinators. Mr. S. Sam Jai Kumar, Programme Officer, EDII - TN, Department of MSME delivered the special address on Industry Connect through E & I Cell to the E & I Cell Coordinators.

The Field Coordinator of the Alagappa University EDII-IEDP Hub Mr. J. Arumai Ruban, presented the report on various Entrepreneurship & Innovation activities that were conducted during the year of 2022-23 and he highlighted the efforts taken by all the E&I Cell Coordinators to organize events for nurturing the Entrepreneurship and Innovation and Start-up Culture among the students of the Spoke Institutions. Dr. S. Nasar, E&I Cell Coordinator, Dr. Zakir Husain College, Ilayangudi proposed a vote of thanks. The programme was organized by Prof. C. K. Muthukumaran and Mr. J. Arumai Ruban.

## Entrepreneurship and Innovation Awareness Programmes



EDII Alagappa University Hub organized an Entrepreneurship & Innovation Awareness Programme at Sri Raaja Raajan College of Engineering and Technology, Amaravati Pudur on 20.07.2023. A total of 150 Students participated in the programme. The programme started with a welcome address by Dr. R. Meena Devi, E & I Cell Coordinator, Sri Raaja Raajan College of Engineering and Technology, Amaravati Pudur. The programme was handled by the resource person Mr. J. Arumai Ruban. The programme ended successfully with the feedback session by the student-participants; and a vote of thanks was given by Principal Dr. A. Elango of the college. The programme was organized by Prof. C. K. Muthukumaran and Mr. J. Arumai Ruban.

A Similar Awareness Programme was organized at Sonai Meenal College of Arts and Science, Mudukulathur on 21.07.2023. A total of 100 Students participated in the programme. The programme started with a welcome address by Dr. S. Govindarajan Principal of the College. The programme was handled by the resource person Mr. J. Arumai Ruban. The programme ended a vote of thanks given by Mr. A. Karuppasamy, E&I Cell Coordinator, Sonai Meenal College of Arts and Science. The programme was organized by Prof. C. K. Muthukumaran and Mr. J. Arumai Ruban.

An Awareness Programme was organized at Government Arts and Science College, Kadaladi on 31.07.2023. A total of 100 Students participated in the programme. Mrs. S. Santhanamari, a Guest Lecturer of the college welcomed the participants. The Presidential Address was given by Dr. V. Pandimadevi, Principal of the College. The programme was handled by resource person Mr. J. Arumai Ruban. The programme ended with the feedback session by the student-participants and a vote of thanks was proposed by Mrs. A. Benzir Laila Kaleeth, a Guest Lecturer of the College. The programme was organized by Prof. C. K. Muthukumar and Mr. J. Arumai Ruban.

### **Industrial Field Visit to PSY Incubation Centre**

EDII Alagappa University Hub organized an Industrial Field Visit to PSY, Incubation Centre at Pandian Saraswathi Yadav Engineering College, Arasanoor on 21.07.2023. 60 Students of St. Justin Arts and Science College, Cholapuram visited the PSY Incubation Centre, Pandian Saraswathi Yadav Engineering College, Arasanoor. The students also visited Products Development Centre. The sessions were handled by Mr. T. Ponvel Murugan and Mr. R. Saravanan, Incubation Managers. The visit was organized by Prof. C. K. Muthukumar and Mr. J. Arumai Ruban.

## **FACULTY OF MANAGEMENT**

### **Swachhata Pakhwada 2023 Programme**

#### **Creating Awareness on Child Health and Hygiene and on Bone and Joint Health**

A Swachhata Pakhwada 2023 Programme on the topic "Creating Awareness on Child Health and Hygiene and on Bone and Joint Health" was organized by the Faculty of Management, Alagappa University, Karaikudi. 650 students from the Faculty of Management actively participated. The programme was conducted at the Convocation Hall of Alagappa University on 15th September 2023.



Prof.S.Rajamohan, Registrar i/c, Alagappa University, presided over the programme. Prof.V.Sivakumar, Dean, College Development Council and Director, Curriculum Design & Development Cell offered his felicitations.

Dr.P.Syamaly, a Paediatrician from Trichy, spoke on the topic "Awareness on Child Health and Hygiene" to the students. She emphasized the importance of vaccination and proper food habits in maintaining good child health and hygiene. She also focussed on the promotion of positive health, prevention of diseases, early diagnosis and treatment and awakening health consciousness in children; and she gave answers to various questions posed by the female students.

Dr.V.A.Aravind, Orthopaedic Surgeon, Trichy delivered a lecture on the topic "Awareness on Bone and Joint Health" to the students. He spoke on importance of bones, calcium regulating hormones, causes of joint pain, awareness of Osteoarthritis, importance of exercise etc. and gave answers to various questions posed by the male and female students.

Earlier Dr.V.A.Anand, Department Coordinator, Department of Logistics Management, welcomed the participants and at the end of the programme Mr.K.P.Karthilingam, Department Coordinator, Department of Hotel and Tourism Management, delivered the vote of thanks.

## **ALAGAPPA INSTITUTE OF MANAGEMENT**

### **Impressive Growth in Three Decades**

#### **30th Batch of MBA Programme Commenced**

To mark the commencement of the 30th Batch of MBA programme, the Alagappa Institute of Management organised a meeting at the Management Campus on 12th July 2023. Prof.S.Rajamohan, Registrar i/c and Director of the Institute, in his welcome address, traced the impressive growth and development of the Faculty in the past 30 years.



Prof.G.Ravi, Vice-Chancellor, Alagappa University, who inaugurated the event, exhorted the freshers to evince keen interest in mastering the subject concerned and he referred to the immense job potential for them in the developing economy of India. He made a mention of the National and International Rankings obtained by Alagappa University which would help them in getting placements in renowned industrial establishments and companies. He asked the learners to make use of all improved and updated facilities available exclusively for them. The Faculty Library and the Central Library are well equipped with latest books, periodicals and journals and "it is for you to make the best use of them to enhance your knowledge".

Mr. Peter Sahayaraj, MD and CEO of Indygenous Fashion and an alumnus of the institute was a guest of honour and delivered the keynote address. He highlighted the very conducive atmosphere of Alagappa University campus for the pursuit of studies and deep contemplation and asked the learners to utilize it for their self-improvement.

Prof. S. Chandramohan of the Alagappa Institute of Management proposed a vote of thanks. Faculty members from the Institute, Research Scholars and Students participated.

## DEPARTMENT OF LOGISTICS MANAGEMENT Small Industry Day Celebrations



The Department of Logistics Management, Alagappa University, celebrated the Small Industry Day on 30.08.2023 in the Seminar Hall of the Faculty of Management. Prof. V. Sivakumar, Head, Department of Logistics Management welcomed the gathering.

Prof. G. Ravi, Vice-Chancellor of Alagappa University, presided over the function. In his presidential address, he emphasized the significant role played by small industries in the economic development of our nation. He suggested that the students in general, particularly students of the University Departments, must come forward to become entrepreneurs and start small industries. This

would provide many opportunities for them to get self-employed and become successful in their career. Big Industries need the support of the small industries for sustenance and further development. Therefore, he reemphasized the need to start small industries paving the way for the economic progress of our State and the nation.

Thiru. N. Balamurugan, Deputy General Manager, High Energy Batteries India Ltd., Trichy in his special address explained in detail the various schemes initiated by the State and Central Governments for the development of small industries. He also emphasized the need for the competitive growth of small industries in accordance with international standards and quality. He appealed to the larger community of students to start small Industries. This attitude will make the students employers rather than employees.

Faculty members, researchers and students from various Management Departments participated in the celebrations. Dr. V.A. Anand, Organizing Secretary, proposed a vote of thanks.

## Orientation Programme for the 8th Batch of MBA (L&SCM) Students

A Five-day Orientation Programmewas organized by the Department of Logistics Management(DoLM) for the first year MBA (L&SCM) students. The programme was inaugurated on 21.7.2023.



Sr. Prof. C.Sekar, Member of the Syndicate of Alagappa University, inaugurated the event. Prof. V. Sivakumar, Head of DoLM, delivered the welcome address. Mr. Ramesh Iyengar, Chairman & Managing Director of Zsivira Chemie merk Pvt.Ltd, was the chief guest. Prof.S.Rajamohan, Dean Faculty of Management, delivered the felicitation address. At the end of inaugural session Dr.P.Rajan Chinna proposed a vote of thanks.

Mr. R. Arivalagazhan delivered a presentation on the "Fundamentals of Logistics and Supply Chain Management".

On the second day and third day, Dr. D.Arun Gladwin conducted a Soft Skill Training session that focused on teamwork, creativity, leadership skills, and management concepts through various activities.

On the day four, Dr. P.Madhan, Professor & Head, Department of English & Foreign Languages at ALU, spoke about Business English and Key Ideas for Developing Presentation Skills. Dr. G. Ilankumaran, Professor, Alagappa Institute of Management, discussed Unstructured Problem Solving. Mr. K. Srinivasan, Deputy Manager- Outbound Logistics, Royal Enfield, Chennai, shared his insights into what the industry expects from students from educational institutes and highlighted the key skills needed for getting placements in leading industries.

On the fifth day, Dr.N.Anbazhagan, Professor & Head Department of Mathematics, spoke on topics related to Recurrence Relation & Its Applications, and interacted with Research Scholars and Alumni.

All the first year MBA (L&SCM) students actively participated on all the days in all the sessions and had their queries clarified by the speakers. The programme was beneficial to them. The event was coordinated by Dr. P. Rajan Chinna of DoLM.

## DEPARTMENT OF INTERNATIONAL BUSINESS

### Two-Week Capacity Building Programme on Data Analysis and Publication Ethics in Research Organised



The Department of International Business of Alagappa University organized a Two-week Capacity-Building Programme (CBP) for academicians of Social Science Departments. It was held from 15th May 2023 to 26th May 2023. This programme was sponsored by the Indian Council for Social Sciences Research (ICSSR), New Delhi. 30 Faculty Members from across the country attended this programme. The participants were selected

after a rigorous selection process by the scrutiny committee.

Dr. A. Muthusamy, Professor & Head of the Department of International Business, welcomed the gathering at the inaugural function. Prof. S. Rajamohan, Registrar i/c, in his presidential address, said that "capacity building of the academic fraternity is of paramount importance".

The Chief Guest of the function Prof. M. Selvam, Vice-Chancellor, Bharathidasan University, Trichy, in his special address emphasized the importance of being a devoted academic with due diligence and dedication to make a lasting impact on the lives of modern youth. Citing references from ancient literature such as Thiruvasagam among others, he brought to light the supremacy of research in ancient India.

Dr. V. Palanisamy, Member of the Syndicate, offered felicitations. He underlined the pressing need for pursuing high-quality research in order to scale new heights in one's own academic pursuits.

Sr.Prof. TR. Gurumoorthy, Head of the Department of Commerce, in his eloquent felicitation, advocated six principles for academic fraternity to follow which he said would help them in achieving remarkable strides in teaching, learning and research.

The inaugural session ended with a vote of thanks proposed by Dr. S. Gopalsamy, Assistant Professor, Department of International Business.

## DEPARTMENT OF CORPORATE SECRETARYSHIP

### Lecture on Outcome-Based Value Education towards Corporate Secretaryship

The Department of Corporate Secretaryship, Alagappa University, organized the Endowment Scholarship Award Function and Endowment Lecture Series Inaugural Function on 30th May 2023. Prof. V. Manickavasagam Endowment Scholarship was awarded to students. The Murugappa Group Endowment Lecture, Founder - Professor R. Neelamegam Endowment Lecture and Sr. Prof. V. Balachandran Endowment Lecture were conducted by the Department. The lectures focused on the theme "Outcome-Based Value Education towards Corporate Secretaryship". The programme was a one-day event. Dr. C. Vethirajan, Sr. Prof. and Head of Corporate Secretaryship, delivered the welcome address. Prof. G. Ravi, Vice-Chancellor of Alagappa University, presided over the function and presented the cheques for Rs.3000/- each to Ms.Sathya and M. Muneeswaran II MBA students under the endowment scholarship scheme.



CS.S.S. Vignesh, Chairman, ICSI, Madurai Chapter delivered the inaugural address at this function. CS. T. Saraswathi, Practising Company Secretary, Madurai delivered the special address, highlighting the significance of social interaction and narrated how it is very essential for students pursuing this course. Mr. Dinesh Kumar, Practising Advocate, High Court, in his keynote address, elaborated on the Fundamental Rights guaranteed in the Constitution of India. Enlightening lectures enthused the students to a great extent.

### **Invited Guest Lecture Series**

#### **Special Lecture Programmes Conducted**

Under the International Guest Lecture Series, the Department of Corporate Secretaryship organized a Special Lecture Programme on 07.09.2023. Prof. M.H. Thowfeek gave an enlightening and informative lecture on the topic "Role of AI in Business Transformation". He highlighted the significance of data in modern business and said how AI helps in the analysis of data. He explained the process of automation, personalization and customer experience, protective analytics, supply chain optimization, risk management and compliance, HR and talent management, market and competition analysis. Earlier Sr. Prof. C. Vethirajan delivered the welcome address. And at the end of the programme Dr. U. Arumugam proposed a vote of thanks.

Dr. S. Gunapalan, Professor of Management, South Eastern University of Sri Lanka, delivered a Special Lecture on the topic of "Emotional Intelligence and Visionary Leadership in Transformative Era". The welcome address was given by Dr. C. Vethirajan. Prof. S. Gunapalan said that emotional intelligence is often referred to as EQ and it is the ability to understand and manage one's own emotions and effectively recognize and respond to the emotions of others. Emotional intelligence provides one with a capacity to navigate through difficult circumstances with empathy, self-awareness, and resilience. He added a good leader leads the people, influences them, commands them and guides them. A visionary leader is a foreseer of future, a strategic thinker, a risk-taker, an imaginative team worker and an out of the box thinker possessing social skills. His

actions change the world in some way or the other. The programme ended with a vote of thanks proposed by Dr. K. Ganeshamurthy.

### **DEPARTMENT OF BANKING MANAGEMENT**

#### **National Seminar on "Central Bank Digital Currency: A New Frontier for Financial Inclusion"**

A National Seminar on "Central Bank Digital Currency: A New Frontier for Financial Inclusion" was organized by the Department of Banking Management, Alagappa University on 03.04.2023. Sr. Prof. K. Alamelu, Head of the Department, welcomed the participants. In his presidential address, Prof. G. Ravi, Vice-Chancellor, said that late 1980s marked the beginning of the digital era. He added that the CBDC offers security, finality in settlements, integrity, and dependability. It lowers cash management costs and it will lead to the end of corruption, and will be very helpful to those who are socially excluded. He said that more than 1.7 billion adults globally are not part of the official financial system and that CBDCs can promote financial inclusion by reducing barriers to financial access. In her thematic talk, Dr. R. Alamelumangai said that using digital currency doesn't even require having a bank account. In her keynote address Ms. R. Kalpana, Assistant General Manager, RBI, Chennai, claimed that CBDC is the upcoming technological revolution in banking. In his felicitation speech, Dr. S. Rajaram, Member of the Syndicate, said that since the CBDC might lower the cost of producing Currency Notes, it will eventually be helpful to all categories of people. Special addresses were given by Mr. Senthil Muthu, Associate Director, and Shri. Aamol Chaudhary, Director, KPMG, India. The seminar was attended by 170 participants that included academics, research scholars, and students from the University Departments and affiliated colleges.



#### **Orientation Programme for Freshers**

The Department of Banking Management organized a Three-day Orientation Programme for the freshers from 12th to 14th July, 2023. The programme started with a welcome address by Dr. R. Alamelumangai, Sr. Professor & Head i/c of the Department of Banking Management. Sr. Prof. T.R. Gurumoorthy, Former Head of the Department of Commerce, in his inaugural address,

emphasized the crucial role of the banking sector in today's economy and the employment opportunities available to the students in the banking industry.

Dr.K.Alamelu, Senior Professor & Director IQAC delivered a special address which was both inspirational and motivational.

The first session, titled "Future of Banking", was addressed by Mr. A.L. Ramanathan, Former General Manager of Pandiyan Grama Bank. He gave a comprehensive picture of the rapidly evolving banking landscape, emerging trends and technologies that are reshaping the industry. Mr. Ganesh Ram Prabhu, Deputy Manager of City Union Bank, Paramakudi, shared his insights about the Career Prospects in Private Sector Banks in the second session. His presentation shed light on the growth prospects and the essential skills required to succeed in this sector. In the third session, Mr. Mohamad Asraf, Branch Credit and Operational Manager, Housing Loan, Cholamandalam Investment and Financial Company Ltd., Karaikudi spoke on career opportunities in the NBFC sector, providing students with a deeper understanding of the varied career opportunities available in the NBFC sector.

On 13/07/2023 Dr. V.A. Anand, Assistant Professor, Department of Logistics Management conducted a session on Soft Skills and emphasized the significance of interpersonal skills and effective communication in the banking profession. Mr. A. Ananthan, Relationship Officer, City Union Bank, Karaikudi and Mrs. M. Kaleeswari, Assistant Manager, Karur Vysya Bank, Karaikudi led a session on education loans and other loan products of banks; they provided valuable information about various financial products available in the banking industry. Ms. K. Rajasri, Deputy Branch Manager, Equitas Small Finance Bank, Karaikudi shared her insights about the Services of Small Finance Banks and highlighted their role in promoting financial inclusion and the array of services they provide. The second day programme concluded with a speech by Mr. K. Shenbagaraman, who explained the Role of Modern Commercial Banks. He described the functions of modern commercial banks in depth.

On the Third day (14.07.2023), Faculty Members Dr.R.Alamelumangai, Dr.C.Yogalakshmi and Dr.B.Sudha explained the curriculum of MBA (B&I) Programme and the infrastructure available in the Department as well as the University for enriching the academic career of students. Later, engaging ice-breaking sessions were handled by the

Ph.D scholars of the Department in order to foster a sense of camaraderie among the new students and help them get acquainted with their peers.

### **Bankers Articulate on Novel Developments (BAND Programme)**

The Department of Banking Management, Alagappa University organized a weekly BAND Programme (Bankers Articulate on Novel Developments) on 14th of September 2023. Mrs. S. Sasikala, Research Scholar welcomed the gathering and set the tone for the event.

Sr. Prof. R. Alamelumangai, in her presidential address emphasized the significance of continuous learning and knowledge sharing in the ever-evolving banking sector. Mr. R. Sivakumar, Branch Operations Manager, HDFC Bank LTD, Pudukottai delivered a special address on "Recent technological trends in the Indian banking sector". He deliberated on the current trends and challenges in the industry and the importance of adaptability and innovation. He also discussed the use of Artificial Intelligence (AI) and Machine Learning, (ML) and the Internet of Things (IoT). At the end of the programme, a Question-and-Answer Session was conducted for the benefit of the participants which covered the impact of the merger of HDFC Bank, customer experiences with Artificial Intelligence and Machine Learning, how are biometric authentication methods like facial recognition and fingerprint scanning being used to enhance the security of online banking transactions, etc., The event concluded with a vote of thanks by Mr. S. Gokul Siva.

### **DEPARTMENT OF TOURISM AND HOTEL MANAGEMENT**

#### **Orientation Programme Conducted**

Orientation Programme for the MBA I - Year students at the Department of Tourism & Hotel Management was conducted on 26.6.2023. It was a crucial event acquainting new students with the college environment, academic expectations, and the resources available to them. This programme served as a foundation for a successful academic journey and fostered a sense of belonging within the college community. Dr. SP. Mathiraj, Professor & Head i/c, in his welcome address emphasised the Department's commitment to nurturing and enriching educational experience of the students. Dr. P. Suresh Kumar, Coordinator of the Study Circle, Alagappa University spoke about the importance of having a positive mindset to excel in all activities. Mr. A. Sankar, Assistant

Tourist Officer, Tamilnadu Tourism Development Corporation, Karaikudi Branch, spoke about the career opportunities in Tourism Industry. Faculty members from the department were introduced, allowing students to familiarize themselves with the educators who would guide them throughout their programme. Each faculty member briefly shared their academic background and areas of expertise.

### One Day National Seminar on World Best Practices in Hotel Industry



The Department of Tourism and Hotel Management organized a One-day National Seminar on "World Best Practices in Hotel Industry" on 1st September 2023. These seminar focused on enhancing the quality of tourism and hotel management services and employment opportunities. The welcome address was delivered by Dr. SP. Mathiraj, Professor & Head i/c. Inaugurating the programme Prof. G. Ravi, Vice-chancellor highlighted the benefits of hospitality sector in improving the economy of India. Dr. Shankar Srinivasan, Principal, KMCT College of Hotel Management, Kerala and Mr. D. Kottairaja, Assistant Professor, Ultra Arts and Science College, Madurai were the guest speakers.

Dr. Shankar Srinivasan shared his work experience as a Senior Lecturer in Ethiopia and the cultural heritage of the people in India. In his inspiring speech he exhorted students to become entrepreneurs in hotel industry. He shared his research work and gave several examples to motivate students for taking up research paper writing. Mr. D. Kottairaja spoke about the major challenges and sustainable practices in hotel industry. The vote of thanks was presented by Mr. K.P. Karthilingam, Assistant Professor, Department of Tourism and Hotel Management.

### Special Lecture on Cleanliness and Environmental Health



A Special Lecture on Cleanliness and Environmental Health arranged at the Department on 21.9.2023 was an enlightening event. It successfully conveyed the critical relationship between cleanliness and a healthy environment inspiring attendees to take proactive steps toward sustainability and responsible environmental practices. The engagement of a distinguished speaker Mr. R. Surulinathan, Sanitary Officer at Karaikudi Municipality, led to interactive discussions, and practical takeaways and this lecture made a significant contribution to the college's commitment to environmental awareness and health education. It served as a reminder that each individual's action can contribute to a cleaner, healthier, and more sustainable world.

### World Tourism Day Celebrated



The World Tourism Day was celebrated at the Department on September 27th 2023 to highlight the significance of tourism and its positive impact on various aspects of society. The celebrations highlighted the importance of tourism encouraging students to explore the world of travel and hospitality industry. The theme for the celebration was "Green investment". The event commenced with an inaugural address by Dr. SP. Mathiraj. The special address was given by Prof. S. Rajamohan, Registrar i/c. The guests were Mr. S. Suthagar, Founder Arola, Eco - Tourism Madurai and Dr. K. Krishnamoorthy, Associate Professor & Head i/c, Department of History, Alagappa University. They shared their insights on the theme and the importance of tourism in today's world. The event was attended by students, faculty members of Alagappa University.

### DEPARTMENT OF EDUCATION (DDE)

#### International Conference on the "Renaissance of Indian Culture, Heritage and Temple Architecture"

The inaugural function of a Three-Day International Conference on the "Renaissance of Indian Culture, Heritage and Temple Architecture" was held at Alagappa University on 10.05.2023. The ICSSR - sponsored conference was jointly organized by the Department of Education, D.D.E and the Department of History.

Presiding over the event, Prof. G. Ravi, Vice-Chancellor, Alagappa University, said the objective of the

conference is to make our students perceive the rich cultural heritage of India, especially the uniqueness of Indian culture, art, architecture and ancient science. Referring to his personal visits to the heritage sites of the Seven Wonders of the World, he said that these monuments were really great and appealed to our aesthetic sense; but at the same time, he added, that it has to be borne in mind that Indian architecture, art, sculpture and painting are not inferior to the seven wonders of the world in architectural splendour, technical excellence, antiquity and aesthetic appeal. He cited the example of 216-foot-high Thanjavur Big Temple built by Raja Raja Chola, a thousand years ago. Though the temple is lavishly praised as an engineering marvel, it is not included among the wonders of the world. He exhorted the students to know and learn the greatness of the heritage, traditional Indian art and architecture.

Prof. M. Krishnan, Vice-Chancellor, Central University of Thiruvavur, in his special address, stated that we have forgotten to uphold our legacy and traditional values; and we do not understand the various facets of our vibrant culture and heritage. It is the duty of everyone to restore the tradition and lost values to its original place. He added that many of our ancient inventions and agricultural products are claimed by various countries of the world as their own. This indicates a sad state of affairs. We do not know how our past generations lived a glorious life. He concluded his speech by making an appeal to the modern youth: "Study well; get a degree and get a good job; but never forget our tradition and cultural heritage".

### **Prime Importance Given to Town Planning in Ancient India**

In his inaugural address Prof. R. Srinivasan, Member, State Planning Commission, Tamil Nadu, noted how the town planning was given prime importance in the Indian Economy of the earlier days and highlighted the foundations of the Indian Economy by profusely quoting verses from the Thirukkural. He also said how riverine civilizations led to the development of agrarian societies and helped in the development of places of worship such as temples which served the rural community in various ways.



Dr. Seethalakshmi, Associate Professor, Department of Asian Languages and Culture, National Institute of Education and Culture, Singapore, in her keynote address, said that we have forgotten to preserve the ancient games and sports played enthusiastically by our children and it is the duty of parents to inform and educate their children about these games and sports and encourage them to play them in the present day as the screen addiction has become a great menace spoiling the health of children.

### **Chettinadu's Role in Taking Tamil Culture to the World**

Prof. S.S. Sundaram, Head of the Department of History, University of Madras, in his felicitation address, said that it was very appropriate to conduct this international conference at Alagappa University, Karaikudi, as Chettinadu region played a major role in taking the Tamil culture and Arts to the global level and he elaborated how the people of Chettinadu region played a significant part in spreading the Tamil Culture in countries like Burma, Thailand, Singapore and Malaysia.

Prof. S. Rajavel, Advisor, Co-ordinator, Archaeology, HR&CE, Govt. of Tamil Nadu who presented the thematic address, said that Tamil Nadu was the birth place of many arts and the Tamil Culture has spread to foreign countries two thousand years ago. He added that temples in ancient India remained not only as places of worship but also remained as galleries of art, educational centres, entrainment centres and paved the way for social unity. He asked the students to make all efforts to save our ancient monuments from destruction.

A compendium of articles on the conference theme was released by Prof. G. Ravi and the copies were received by the distinguished guests.

### **Photo Exhibition Organized**



As part of the event, a photo exhibition was organized by the Department of Archeology of India (Temple Division) and it was declared open by the Vice-Chancellor of Alagappa University. Public and students visited it in large numbers. More than 200 researchers from various Colleges and Universities presented their research papers in the three-day conference.

Earlier, Sr. Prof. P. Sivakumar, Head, Department of Education (D.D.E) welcomed the gathering at the inaugural session and at the end of the session Dr. K. Krishnamoorthy, Associate Professor, proposed a vote of thanks.



## CENTRAL LIBRARY

### Two-Day National Conference on Recent Technology Innovation Towards Best Practices of Libraries in the Knowledge Society



Under the aegis of Alagappa University Central Library, a Two-Day National Conference on Recent Technology Innovation Towards Best Practices of Libraries in the Knowledge Society" was held on 12.04.2023 and 13.04.2023. More than a hundred participants from various States attended the seminar which was sponsored under the RUSA 2.0 scheme.

Prof. S. Rajamohan, Registrar i/c who presided over the event said, "Libraries have to adopt modern technology to provide better services to readers in the changing scenario. The needed information has to be given without delay to the seekers by library professionals.

Dr. S. Srinivasa Ragavan, Controller of Examination, Bharathidasan University, Trichy, delivered the special address. He said that due to technological advancements, a large amount of data is available on the Internet today in the open. He urged that librarians should be adequately trained to help the researchers in finding out and retrieving the information they needed.

Dr. N. Varatharajan, Librarian, Hyderabad University, delivered the felicitation address. He said there is a lot of information available on the Internet but before using those information, it is necessary to ensure its authenticity and quality, and there are many softwares to ensure the correctness of the information.

Dr. A. Thirunavukarasu, Former Librarian of Alagappa University, offered felicitation at the event. Prof. P. Ravichandran, Department of Library and Information Science, Annamalai University presented the conference report.

Dr. C. Bhaskaran, Librarian, delivered the welcome address. Dr. P. Ganesan, Librarian, proposed a vote of thanks.

### World Book Day Celebrated

The University celebrated the World Book Day on 28th April 2023 with an objective of motivating the students to improve their reading skills. Dr. P. Ganesan, Librarian, presented the welcome address.



Delivering the presidential address, Vice-Chancellor Prof. G. Ravi said that every year on April 23rd the World Book and Copyright Day is celebrated. In today's Internet World, students are not only losing their interest to read books but also their mind is distracted due to unlimited use of mobile phones. In this context, encouraging the youth to read books has become imperative. He also said that reading a book is a panacea for getting rid of stress; and the joy of reading a book cannot be compared to any other joy obtained from other sources.

Dr. Pagai. Kannadasan of Sri Sevugan Annamalai College who delivered the keynote speech said reading books expands the power of thinking, it removes impurities of the mind and beautifies the inner being. He also said that while reading books, you feel as if you are talking face-to-face with creative personalities, and Karal Marx's book Kapital is the best book of the world, because Karl Marx used the London library to the best of his ability and acquired a vast knowledge on the subject and the impact was his book Kapital which remains his best creation.

Prof. V. Palanisamy, Member of the Syndicate and Dr. C. Baskaran, Librarian offered felicitations. Dr. S. Kishore Kumar, Deputy Librarian, delivered the vote of thanks.

## STUDY CIRCLE

### Ten Students of AU Study Circle who Passed TNPSC Exams Congratulated



The Study Circle of Alagappa University is conducting free coaching classes for competitive exams for various government jobs. Tamil Nadu Public Service Commission released the result of previous year examinations recently. 10 students who studied in the coaching classes conducted by the Study Circle passed in the Group IV Exams and received the appointment orders from the Tamil Nadu Public Service Commission.

They showed their appointment orders to Vice-Chancellor Prof. G. Ravi who congratulated them on their success. He exhorted them to make continuous efforts with enthusiasm and focus to succeed in Group-II and Group-I examinations. Registrar i/c Prof. S. Rajamohan, Study Circle Coordinator Dr. P. Suresh Kumar and Director i/c Dr. N. Gnanathiraviam were present on the occasion.

### PLACEMENT CELL

#### Good Work by Placement Cell

#### 721 Students Get Selected in Campus Interview



On behalf of the Placement Cell of Alagappa University the campus interview for the final year students and former students of various Departments of the University was held on 15.05.2022 and 16.05.2022. This campus interview was jointly coordinated by Employment Information Service Centre, Chennai.

Prof. S. Rajamohan, Registrar i/c who inaugurated the event, said that in the current environment, there are many jobs in the government and private sectors and students can get a better job if they acquire the skills expected by the employers. Prof. C. Sekar, Member of the Syndicate, offered felicitation at the opening ceremony.

972 students from the Departments participated in the campus interview. More than 30 companies from across Tamil Nadu conducted the campus interviews to select the suitable candidates for filling up various vacancies in their companies. The selections were made based on the students' academic qualifications and their successful participations in group discussions. The competency-based interviewing also focussed on speaking skills and soft skills. The selections were made for the positions such as Customer Relationship Officer, Sales Officer, Quality Controller, Junior Instructor, Photoshop Designer, Junior Bank Officer, Debt Collection Manager, Physical Education Teacher and Subject Teacher, Software Developer etc.

Out of 972 students who participated in the interviews, 721 were selected for various posts. The function of issuing appointment orders for them was held on the evening of 16.05.2023. Vice-Chancellor Prof. G. Ravi presided over the event and addressed the students. He said; "if you have self-confidence, dedication and ability to do hard work, you can achieve anything in life". Study Circle

provides free coaching to students and help them succeed in competitive exams. He asked the students to make good use of these coaching classes. The University provides various skill-based training to the students along with subject knowledge. He also said that these will help them a lot in getting employment.

120 of the selected students were given appointment orders by Vice-Chancellor Prof. G. Ravi in the presence of the officials of the recruiting institutions. Prof. V. Palanisamy, Member of the Syndicate, Prof. S. Rajamohan, Registrar i/c offered their felicitations. Placement Cell Coordinator Dr. K. Nedumaran delivered the welcome address and the Deputy Coordinator Dr. S. Gopalsamy proposed a vote of thanks.

### SWAMI VIVEKANANDA CENTRE FOR HIGHER RESEARCH AND EDUCATION

#### Swami Vivekananda Remembered on 121st Memorial Day

The 121st Memorial Day of Swami Vivekananda was observed on 04.07.2023 at Swami Vivekananda Centre for Higher Research and Education functioning in Alagappa University.



In a brief ceremony held at the Centre, the Co-ordinator Prof. M. Vasimalairaja said that Swami Vivekananda will ever live in people's memory because of his propagation of noble ideals and pragmatic thoughts. His ideals should be remembered every day by all the people; and by adhering to them one can lead a happy and peaceful life and attain inner happiness.

Prof. S. Rajamohan, Registrar i/c, Prof. S. Rajaram, Member of the Syndicate, Prof. S. Thanuskodi, Dean, Faculty of Arts, Dr. P. Veeramani, Assistant Professor, Department of Women's Studies and Dr. G. Paranthaman, Assistant Professor, Department of History, Students from Women's Studies attended the ceremony and paid floral tributes. Dr. V.A. Manickam, Deputy Co-ordinator and Mr. M. Saravanan made arrangements for this programme.

## Universal Brotherhood Day Celebrated

Swami Vivekananda Centre for Higher Research and Education, Alagappa University celebrated the Universal Brotherhood Day on 11.09.2023.

The Co-ordinator of the Centre Prof. M. Vasimalairaja, in his welcome address, referred to the ongoing activities of the centre. He also spoke about the aims and objectives of Swami Vivekananda Centre for Higher Research and Education.



Prof. G. Ravi, Vice-Chancellor, Alagappa University who presided over the function said that the powerful speech made by Swami Vivekananda at Chicago will ever be remembered. The speech was highlighted in many renowned newspapers and magazines at that time. The main theme of the speech was tolerance, inclusion and the need to end fanaticism. The speaker quoted the pragmatic advice of Vivekananda that "Failures are the footsteps leading to success". Hard work and self-confidence would help one to succeed. He exhorted the students to listen to good speeches so that they can get inspiration to achieve their goals. He also asked them to avoid jealousy and greediness to win and also pointed out that age 30 - 55 is a potential period of life and so all qualities imbibed today may help the students to take a lead forward in later life.

Sr. Prof. T.R. Gurumoorthy, Advisor, CDOE, Alagappa University, delivered the special address. He stated that perfection in all walks of life will lead to inner happiness. He quoted Vivekananda's statement: "I am proud to belong to a religion which has taught the world both tolerance and universal acceptance." He also said that the honey in all the flowers give the sweetness only and the oneness which unites all human beings is brotherhood. He pointed out that the four pillars of universal brotherhood are truth, mercy, patience and kindness; he motivated the students to follow them. He ended his speech by quoting a poem of Rabindranath Tagore, which is a prayer to Lord for endowing him with love, strength and humane qualities.

Prof. V. Palanisamy, Member of the Syndicate, said that "man has two eyes but the vision is one, two ears but hearing sound is one, two legs but walks to one place. He

emphasised the value of focusing on one thing and that is the success mantra. That was how Vivekananda focused on one thing and achieved success.

At the end of the event. Dr. V.A. Manickam, Deputy Co-ordinator, SVCHR&E proposed a vote of thanks.

## BUSINESS COLLABORATION CENTRE

### Seminar on Intellectual Property Rights Organised



A One Day Seminar on "Intellectual Property Rights" was organized at Alagappa University on 10.04.2023 at the University Science Campus Seminar Hall. It was jointly organized by the Ministry of Commerce and Industry, Ministry of Micro, Small and Medium Enterprises and Alagappa University Business Collaboration Centre.

Prof. G. Ravi, Vice-Chancellor, who inaugurated the seminar, said that Alagappa University has been conducting such seminars in collaboration with various industries and companies to encourage students to take up entrepreneurship. Students should make inventions that are useful to the society and try to obtain patents for the inventions and market them.

Prof. Mukesh Dubey, Former Professor, Indian Institute of Technology, Chennai, in his speech said that students should come forward to start their own business instead of working in others' companies. He emphasized that the students should participate and benefit from the various training courses offered by the Central and State governments to become entrepreneurs.

Mr. Satish Kumar, Assistant Director the Ministry of Micro, Small and Medium Enterprises of the Central Government, Mr. G. Simeon, Assistant Director of the Ministry of Micro, Small and Medium Enterprises for Tirunelveli and Madurai offered felicitations on this occasion.

Dr. A. Arun, Co-ordinator of Alagappa University Business Collaboration Centre delivered the welcome address. Dr. Yuvakumar, Deputy Co-ordinator, proposed a vote of thanks.



The Chief Editor  
Azhagu Newsletter  
Publications Division

**ALAGAPPA UNIVERSITY**

(Accredited with A+ Grade by NAAC (CGPA : 3.64)

in the Third Cycle, Graded as Category I University and  
Granted Autonomy by MHRD - UGC, 2023 : NIRF : 30 ,  
2023 : THE - ASIA : 122, THE World Young Universities : 138)

Vallal Alagappar Valagam, Karaikudi - 630 003, Tamil Nadu, India.

email : [publication@alagappauniversity.ac.in](mailto:publication@alagappauniversity.ac.in)

Ph : 04565 223100 | Fax : 04565 225202 | [www.alagappauniversity.ac.in](http://www.alagappauniversity.ac.in)